FORM 4

Check this box if no longer subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OE CH	NICES II	I DENIELI		OWNED	спір
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OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Section 16. Form 4 or Form 5 obligations may continue. See Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b).

							()											
1. Name and Address of Reporting Person*				2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
RODRIGUEZ KARYN E					/Y]		12.12	<u> </u>			Directo			10% Ow				
(Loot)	(5	irot)										X Officer below)	(give title Other (s		респу			
(Last) (First) (Middle) 150 N. ORANGE GROVE BLVD.				3. Date of Earliest Transaction (Month/Day/Year) 12/02/2004							Vice	Vice President and Tr			reasurer			
130 N. OKANGE GROVE BLVD.											L-							
(Street)					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)					
PASADI	ENA C	A	91103										*	iled by One	Repo	rting Persor	ı	
													Form filed by More than One Reporting					
(City)	(S	tate)	(Zip)										Persor	1				
		Tab	le I - Non-	-Deriv	ative	e Se	curities	Ac	guired, Di	sposed c	of, or Be	neficial	ly Owned					
1. Title of	Security (Inst	tr. 3)		2. Transa	action		2A. Deeme	ed	3.	4. Securi	ties Acquire	ed (A) or	5. Amou	nt of	6. Ow		. Nature	
, , , , D			Date (Month/Day/Year)			Execution Date, if any (Month/Day/Year		Transaction Disposed Of (D) (Instr. 3, 2		tr. 3, 4 and	Securitie Beneficia	es Form ally (D) o Following (I) (Ir		n: Direct or Indirect nstr. 4)	of Indirect Beneficial Ownership (Instr. 4)			
								ur) 8)								Owned F Reported		
								Code V	Amount	(A) or (D)	Price	Transact (Instr. 3	ion(s) and 4)					
		-	Table II - D)erivat	tive	Seci	urities	Aca	uired. Dis	nosed of	or Bene	eficially	Owned			<u> </u>		
									, options,				• · · · · · · ·					
Derivative Conversion Date Security or Exercise (Month/Day/Year)					4. Transaction		r. Derivative Securities Acquired		6. Date Exercisable and 7. Title and An			8. Price of	9. Number of derivative Securities Beneficially Owned		10. Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
		Execution Da	Co		iction Instr.	Expiration Date (Month/Day/Year) of Securities Underlying Derivative Sect (Instr. 3 and 4)			g	Derivative Security								
(Instr. 3) Price of Derivative (Month/Day				Year) 8	3)						(Instr. 5)							
Security							(A) or Disposed							Following Reported		(I) (Instr. 4)		
							of (D) (Instr. 3, 4 and 5)							Transaction(s) (Instr. 4)				
												Amount	1					
												or Number						
				c	Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	of Shares						
Employee															Ī			
Stock Option (Right to	\$59.185	12/02/2004		I	A ⁽¹⁾		16,400		09/02/2014	12/02/2014	Common Stock	16,400	\$0	16,400		D		

Explanation of Responses:

1. Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established performance criteria

> By: Irene Marquard For: Karyn E. Rodriguez

12/10/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.