FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

## OMB APPROVAL

OMB Number:	3235-0287				
Estimated average burde	en				
hours per response:	0.5				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					01 56	CHOTT 30(11	) 01 11	ne mves	suneni	COII	ipany Act (	JI 1940								
	nd Address of		2. Issuer Name <b>and</b> Ticker or Trading Symbol Avery Dennison Corp [ AVY ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)								
Alford Bradley A						J					-			X	Directo	r		10% Ov	vner	
(Last)	(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 04/28/2011									Officer (give title below)			specify	
150 NOI																				
			4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable							
						04/29/2011									Line)					
(Street) PASADENA CA 91103				0 1,20,2011										X Form filed by One Reporting Person						
PASADENA CA 91103														Form filed by More than One Reporting Person				ting		
(City)	(S	tate)	(Zip)																	
		Tal	nle I - Non-	Deriva	tive S	ecuriti	<u></u>	\cauir	red D	)ier	nosed o	f or Re	nefi	cially	Owned					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transa Date					ection 2A. Deemed Execution Date Pay/Year) if any			ıte, Tı					, 4 and Secui		ties For		Direct	7. Nature of Indirect Beneficial		
(1)					iyi rearj	(Month/Day/Ye				5)			Owned F	Owned Following		(I) (Instr. 4)	Ownership			
									ode	v	Amount (A) (D)		ГР	rice	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
											onvertik				Junea					
1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed	4.	nsactio			6. Date Exercisab		Amount of				8. Price of	9. Numbe		10. Ownership	Beneficial Ownership t (Instr. 4)		
Security (Instr. 3)	or Exercise Price of Derivative Security		Execution Da if any (Month/Day/Y	Cod	nsactio de (Insti			Expiration Date (Month/Day/Year)				s ng e Sec		Derivative Security Instr. 5)	Securities Beneficia Owned Following Reported Transacti (Instr. 4)	s Ily I	Form: Direct (D) or Indirect (I) (Instr. 4)			
													Am	ount						
								Date		Evr	oiration			nber						
				Cod	de V	(A)	(D)	Exerci	isable	Dat		Title		ares						
2011 Director Stock	\$42.725 <sup>(1)</sup>	04/28/2011		A		4,664		04/28/	/2012	04/	28/2021 <sup>(2)</sup>	Common Stock	4,	664	\$0	4,664	1	D		

## Explanation of Responses:

- 1. Options are exercisable in three cumulative installments of one-third on the first, second and third anniversaries of the date of the grant.
- 2. Corrected expiration date of grant

/s/ Barbara Bartoletti POA for Bradley A. Alford 04/29/2011

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.