Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL	OWNERSHIP
obligations may continue. See		

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* PYOTT DAVID E I				-	2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]							(Che	ck all applic	cable) r	10% (
(Last) (First) (Middle) 2525 DUPONT DRIVE T1 5G				3. Date of Earliest Transaction (Month/Day/Year) 03/30/2007								Officer below)	(give title		Other (s below)	pecify	
(Street) IRVINE CA 92612-159		92612-1599		4. If Amendment, Date of Original Filed (Month/Day/Year)						Line)	i. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S		(Zip)														
		Tab	le I - Non-	Derivat	ive S	ecurities	S Ac	quired, D	isposed	of, or E	Benef	ficially	/ Owned				
Da		2. Transact Date Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8) 8. Securities Acquired (A) Disposed Of (D) (Instr. 3, 6) 5)				es For ally (D) Following (I)		rm: Direct) or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership				
						Code V	Amoui	t (A	or	Price	Transact	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date if any (Month/Day/Yea	Code (Instr				6. Date Exercisable and Expiration Date (Month/Day/Year)		of Secu Underl Deriva	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Cod	le V	(A)	(D)	Date Exercisable	Expiratio Date	ı Title	or Nu of	ımber					
Common Stock Units	\$0	03/30/2007		A ⁽¹	.)	479.38		08/08/1988	08/08/198	B Commo		79.38	\$0	10,616.4	87	I	DDECP

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

By: Irene Marquard For: David

03/30/2007

Date

E.I. Pyott

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.