FORM 4

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box if no longer subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

wasnington,	D.C.	20549	

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* NEAL PHILIP M				2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
NEAL PHILIP M				l _A	AVY]								V Director	r	10% (Owner	
(Last) (First) (Middle)					-							:	Officer below)	(give title	Other below	(specify	
150 NORTH ORANGE GROVE BOULEVARD					3. Date of Earliest Transaction (Month/Day/Year) 12/02/2004								Chairman and C.E.O.				
(Street)				4	4. If Amendment, Date of Original Filed (Month/Day/Year)					6. In Line	. Individual or Joint/Group Filing (Check Applicable ine)						
PASADE	ENA C	A	91103] :	Form filed by One Reporting Person						
(City)	(S	State)	(Zip)		Form filed by More than One Reporting Person							orting					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
Date			Transaction te onth/Day/	Execution Date,		Code (In	Transaction Disposed Of (D) (Instr. 3, 4				5. Amour Securities Beneficia Owned Fo	s F Illy (ollowing (6. Ownership Form: Direct D) or Indirect I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code V Amount (A) or Pr					r Price	Transacti	Transaction(s) (Instr. 3 and 4)		(
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code	saction Derivative Ex		6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)			ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	Ownersh Form: Direct (D or Indire (I) (Instr.	Beneficial Ownership (Instr. 4)			
				Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amount or Number of Shares					
Employee Stock Option (Right to Buy)	\$59.185	12/02/2004		A ⁽¹⁾		190,000		09/02/2014	12	2/02/2014	Common Stock	190,000	\$0	190,000	D		

Explanation of Responses:

1. Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established performance criteria.

By: Irene Marquard For: Philip

M. Neal

** Signature of Reporting Person

Date

12/10/2004

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.