FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, [D.C. 20549
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* SCARBOROUGH DEAN A					2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY]											elationship o eck all applio Directo	cable)	g Person(s) to Is: 10% O			
(Last) (First) (Middle) 150 NORTH ORANGE GROVE BLVD						3. Date of Earliest Transaction (Month/Day/Year) 01/17/2014										below)	r (give title) rman, Presider		Other (s below) t and CEC		
(Street) PASADENA CA 91103 (City) (State) (Zip)					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(=:9)	(-			n-Deriv	/ativ	e Se	curi	ties Ac	cqui	ired,	Dis	posed o	of, or	Ben	eficiall	y Owned					
1. Title of Security (Instr. 3)			2. Transa Date	2. Transaction Date		2A. Deemed Execution Date,		, :	3. Transac Code (I 8)	ction	4. Securities Acquired (A) Disposed Of (D) (Instr. 3,			(A) or	5. Amou Securitie Beneficie Owned F	nt of es ally Following	Form (D) or	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Ī	Code V		Amount		(A) or (D)	Price	Transact	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
Common Stock (Savings Plan)															35,	35,950			Savings Plan		
Common	ommon Stock (SHARE Plan)															4,	412			SHARE Plan	
Common Stock 01/17				7/2014					M		11,37	9	A \$51.17		7 84,836		D				
Common	Stock			01/17	7/201	4				F		4,336	5	D	\$51.1	7 80,	80,500 D				
		-	Table II -									osed of, onverti				Owned					
	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date, T	Date, Transac Code (I		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Exp	Date Ex piration onth/Da	Date		7. Title and Ai of Securities Underlying Derivative Se (Instr. 3 and 4		s Security	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Dat Exe	te ercisab		Expiration Date	Title		Amount or Number of Shares						
2012 RSU	\$51.17 ⁽¹⁾	01/17/2014			M			11,379	02	/23/201	3 0)2/23/2016	Com		11,379	\$0	22,75	В	D		

Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

/s/ Barbara Bartoletti POA for 01/20/2014 Dean A. Scarborough

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.