FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Nolan Donald A (Last) (First) (Middle) 150 NORTH ORANGE GROVE BLVD | | | | | | | 2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY] 3. Date of Earliest Transaction (Month/Day/Year) 02/27/2014 | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) President, Materials | | | | | |
|--|---|--|---|---------|-----------------|---|--|--|---|-------|---|-----------------|--|---|---|---|---|---|--|--|
| (Street) PASADE | | A State) | 91103 (Zip) | | 4. | . If Am | endment | , Date of (| Original | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| 1. Title of Security (Instr. 3) | | | | | | | | 2A. Deemed Execution Date, | | | Juired, Disposed of, or Benefic 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4) | | | 5. Amoun Securities Beneficial Owned Fo | s Ily | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | (In: | | (Instr. 4) | | |
| Common Stock (Savings Plan) | | | | | | | | | | | | | | 1,949 | | | | Savings Plan | | |
| Common Stock | | | 02/27/2014 | | | | М | | 3,002 | A | \$49.245 | 19, | 19,192 | | D | | | | | |
| Common Stock | | | 02/27/2014 | | | | A ⁽³⁾ | | 1,369 | A | \$49.245 | 20,5 | 20,561 | | D | | | | | |
| Common Stock | | | 02/2 | 27/20 | 7/2014 | | F | | 1,332 | D | \$49.245 | 19,229 | | | D | | | | | |
| | | | Table II - | | | | | | | | osed of, o | | | wned | | | | | | |
| Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date if any (Month/Day/Ye | ate, Tr | ransa ode (l | 5. Number or Derivative Securities Acquired (A) Disposed of (Instr. 3, 4 ar | | ber of ive ies ed (A) or ed of (D) | 6. Date Exer Expiration D (Month/Day/ | | cisable and ate 7. Title and A of Securities | | d Amount ies g Security | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | e s illy | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4 | Beneficial Ownershi (Instr. 4) | | |
| | | | | C | ode | v | (A) | (D) | Date Exercis | sable | Expiration Date | Title | Amount or Number of Shares | | Transaction (Instr. 4) | | | | | |
| 2014 MSU Award | \$0 ⁽¹⁾ | 02/27/2014 | | | A | | 15,927 | | 02/27/ | 2015 | 02/27/2018 | Common Stock | 15,927 | \$0 | 15,92 | 7 | D | | | |
| 2014 PU Award | \$0 ⁽²⁾ | 02/27/2014 | | | Α | | 16,643 | | 02/27/ | 2017 | 02/27/2017 | Common Stock | 16,643 | \$0 | 16,64 | 3 | D | | | |
| 2011 PU Award | \$0 | 02/27/2014 | | | J | | | 9,032 ⁽⁴⁾ | 02/27/ | 2014 | 02/27/2014 | Common Stock | 9,032 | \$0 | 0 | | D | | | |
| 2013 MSU | \$49.245 ⁽¹⁾ | 02/27/2014 | | | M | | | 3,002 | 02/27/ | 2014 | 03/01/2017 | Common Stock | 3,002 | \$0 | 9,008 | 3 | D | | | |

Explanation of Responses:

Award

- 1. Market leveraged stock units vest 25% on each of the four anniversaries of the grant date using a conversion formula under which the number of shares earned is adjusted at each vesting date based on the percentage change in the Companys stock price plus dividend equivalents accrued during the vesting period. Each marked leveraged stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.
- 2. Performance units vest, if at all, on December 31, 2016, provided certain Company performance objectives are met as determined in February 2017. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.
- 3. Additional acquired shares reflect the vesting of the first tranche of market leveraged stock units granted in February 2013 at 142% of target based on our absolute total shareholder return during 2013, plus payment of accrued dividend equivalents.
- 4. The performance objective established for this award was not achieved, resulting in the cancellation of the award.

Barbara Bartoletti POA for

03/03/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.