UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the quarterly period ended September 28, 2013.

| OR | |
|--|---|
| 0 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF T | HE SECURITIES EXCHANGE ACT OF 1934 |
| For the transition period from to | |
| Commission file n | umber: 1-7685 |
| AVERY DENNISON (Exact name of registrant as specified in it | |
| Delaware (State or other jurisdiction of incorporation or organization) | 95-1492269 (I.R.S. Employer Identification No.) |
| 150 North Orange Grove Boulevard Pasadena, California (Address of principal executive offices) | 91103 (Zip Code) |
| Registrant's telephone number, inclu | uding area code: (626) 304-2000 |
| Indicate by check mark whether the registrant (1) has filed all reports required during the preceding 12 months (or for such shorter period that the registrant requirements for the past 90 days. Yes x No o | |
| Indicate by check mark whether the registrant has submitted electronically and p be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this registrant was required to submit and post such files). Yes x No o | |
| Indicate by check mark whether the registrant is a large accelerated filer, an ac definitions of "large accelerated filer," "accelerated filer" and "smaller reporting x Large accelerated filer o Accelerated filer (Do not check if a smalle | company" in Rule 12b-2 of the Exchange Act. o Non-accelerated filer o Smaller reporting company |
| Indicate by check mark whether the registrant is a shell company (as defined in F | Rule 12b-2 of the Exchange Act). Yes o No x |
| Number of shares of \$1 par value common stock outstanding as of October 26, 2 | 013: 96,615,838 |

Table of Contents

AVERY DENNISON CORPORATION

FISCAL THIRD QUARTER 2013 FORM 10-Q QUARTERLY REPORT

TABLE OF CONTENTS

| SAFE HARE | BOR STATEMENT | Page 1 |
|-----------|--|--------|
| DADTI | FINANCIAL INFORMATION (INALIDITED) | |
| PART I. | FINANCIAL INFORMATION (UNAUDITED) | |
| Item 1. | <u>Financial Statements:</u> | |
| | Condensed Consolidated Balance Sheets September 28, 2013 and December 29, 2012 | 2 |
| | Consolidated Statements of Income Three and Nine Months Ended September 28, 2013 and September 29, 2012 | 3 |
| | Condensed Consolidated Statements of Comprehensive Income Three and Nine Months Ended September 28, 2013 and September 29, | |
| | <u>2012</u> | 4 |
| | Condensed Consolidated Statements of Cash Flows Nine Months Ended September 28, 2013 and September 29, 2012 | 5 |
| | Notes to Unaudited Condensed Consolidated Financial Statements | 6 |
| Item 2. | Management's Discussion and Analysis of Financial Condition and Results of Operations | 21 |
| | Organization of Information | 21 |
| | | |

| | Non-GAAP Financial Measures | 21 |
|-------------------|--|----|
| | Overview and Outlook | 22 |
| | Analysis of Results of Operations for the Third Quarter | 24 |
| | Results of Operations by Reportable Segment for the Third Quarter | 25 |
| | Analysis of Results of Operations for the Nine Months Year-to-Date | 27 |
| | Results of Operations by Reportable Segment for the Nine Months Year-to-Date | 28 |
| | Financial Condition | 30 |
| | Recent Accounting Requirements | 34 |
| Item 3. | Quantitative and Qualitative Disclosures About Market Risk | 35 |
| <u>Item 4.</u> | Controls and Procedures | 35 |
| PART II. | OTHER INFORMATION | |
| | | |
| <u>Item 1.</u> | <u>Legal Proceedings</u> | 36 |
| Item 1A. | Risk Factors | 36 |
| <u>Item 2.</u> | <u>Unregistered Sales of Equity Securities and Use of Proceeds</u> | 36 |
| Item 3. | <u>Defaults Upon Senior Securities</u> | 36 |
| <u>Item 4.</u> | Mine Safety Disclosures | 36 |
| <u>Item 5.</u> | Other Information | 37 |
| <u>Item 6.</u> | <u>Exhibits</u> | 37 |
| <u>Signatures</u> | | 38 |
| Exhibits | | |

Table of Contents

Avery Dennison Corporation

SAFE HARBOR STATEMENT

The matters discussed in this Quarterly Report contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements, which are not statements of historical fact, contain estimates, assumptions, projections and/or expectations regarding future events, which may or may not occur. Words such as "aim," "anticipate," "assume," "believe," "continue," "could," "estimate," "expect," "guidance," "intend," "may," "might," "objective," "plan," "potential," "project," "seek," "shall," "should," "target," "will," "would," or variations thereof, and other expressions that refer to future events and trends, identify forward-looking statements. These forward-looking statements, and financial or other business targets, are subject to certain risks and uncertainties, which could cause our actual results to differ materially from expected results, performance or achievements expressed or implied by such forward-looking statements.

Certain risks and uncertainties are discussed in more detail under "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Annual Report on Form 10-K for the fiscal year ended December 29, 2012 and include, but are not limited to, risks and uncertainties relating to the following: fluctuations in demand affecting sales to customers; the financial condition and inventory strategies of customers; changes in customer order patterns; worldwide and local economic conditions; fluctuations in cost and availability of raw materials; our ability to generate sustained productivity improvement; our ability to achieve and sustain targeted cost reductions; impact of competitive products and pricing; loss of significant contracts or customers; collection of receivables from customers; selling prices; business mix shift; changes in tax laws and regulations, and uncertainties associated with interpretations of such laws and regulations; outcome of tax audits; timely development and market acceptance of new products, including sustainable or sustainably-sourced products; investment in development activities and new production facilities; fluctuations in foreign currency exchange rates and other risks associated with foreign operations; integration of acquisitions and completion of potential dispositions; timing and amounts of future dividends and share repurchases; customer and supplier concentrations; successful implementation of new manufacturing technologies and installation of manufacturing equipment; disruptions in information technology systems; successful installation of new or upgraded information technology systems; data security breaches; volatility of financial markets; impairment of capitalized assets, including goodwill and other intangibles; credit risks; our ability to obtain adequate financing arrangements and maintain access to capital; fluctuations in interest and tax rates; fluctuations in pension, insurance and employee benefit costs; impact of legal and regulatory proceedings, including with respect to environmental, health and safety; changes in governmental laws and regulations; changes in political conditions; impact of epidemiological events on the economy and our customers and suppliers; acts of war, terrorism, and natural disasters: and other factors.

We believe that the most significant risk factors that could affect our financial performance in the near-term include: (1) the impact of economic conditions on underlying demand for our products; (2) competitors' actions, including pricing, expansion in key markets, and product offerings; and (3) the degree to which higher costs can be offset with productivity measures and/or passed on to customers through selling price increases, without a significant loss of volume.

Our forward-looking statements are made only as of the date hereof. We assume no duty to update these forward-looking statements to reflect new, changed or unanticipated events or circumstances, other than as may be required by law.

Table of Contents

Avery Dennison Corporation

PART 1. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

| 1155-215 | | | |
|--|----|-----------|---------------|
| Current assets: | _ | | |
| Cash and cash equivalents | \$ | 309.6 | \$ 235.4 |
| Trade accounts receivable, less allowances of \$36.7 and \$44.8 at September 28, 2013 and | | | |
| December 29, 2012, respectively | | 1,055.5 | 972.8 |
| Inventories, net | | 531.3 | 473.3 |
| Current deferred and refundable income taxes | | 127.1 | 129.1 |
| Assets held for sale | | 6.3 | 472.2 |
| Other current assets | | 135.1 | 128.9 |
| Total current assets | | 2,164.9 | 2,411.7 |
| Property, plant and equipment | | 2,676.9 | 2,871.1 |
| Accumulated depreciation | | (1,764.3) | (1,855.6) |
| Property, plant and equipment, net | | 912.6 | 1,015.5 |
| Goodwill | | 754.5 | 764.4 |
| Other intangibles resulting from business acquisitions, net | | 103.0 | 125.0 |
| Non-current deferred income taxes | | 322.8 | 331.6 |
| Other assets | | 475.0 | 457.1 |
| | \$ | 4,732.8 | \$ 5,105.3 |
| Liabilities and Shareholders' Equity | | | |
| Current liabilities: | | | |
| Short-term borrowings and current portion of long-term debt and capital leases | \$ | 114.8 | \$ 520.2 |
| Accounts payable | | 833.4 | 804.3 |
| Current deferred and payable income taxes | | 90.8 | 65.1 |
| Liabilities held for sale | | _ | 160.5 |
| Other current liabilities | | 534.4 | 524.4 |
| Total current liabilities | | 1,573.4 | 2,074.5 |
| Long-term debt and capital leases | | 950.9 | 702.2 |
| Long-term retirement benefits and other liabilities | | 485.0 | 607.2 |
| Non-current deferred and payable income taxes | | 149.6 | 140.5 |
| Commitments and contingencies (see Note 15) | | | |
| Shareholders' equity: | | | |
| Common stock, \$1 par value per share, authorized – 400,000,000 shares at September 28, 2013 | | | |
| and December 29, 2012; issued – 124,126,624 shares at September 28, 2013 and | | | |
| December 29, 2012; outstanding – 97,225,758 shares and 99,915,457 shares at | | | |
| September 28, 2013 and December 29, 2012, respectively | | 124.1 | 124.1 |
| Capital in excess of par value | | 804.8 | 801.8 |
| Retained earnings | | 1,993.6 | 1,910.8 |
| Treasury stock at cost, 26,900,866 shares and 24,211,167 shares at September 28, 2013 and | | , | ,- = = • • 9 |
| December 29, 2012, respectively | | (1,121.0) | (977.8) |
| Accumulated other comprehensive loss | | (227.6) | (278.0) |
| Total shareholders' equity | | 1,573.9 | 1,580.9 |
| | \$ | 4,732.8 | \$ 5,105.3 |
| | | | |

September 28, 2013

December 29, 2012

See Notes to Unaudited Condensed Consolidated Financial Statements

Table of Contents

(Dollars in millions, except per share amount)

Assets

Avery Dennison Corporation

2

CONSOLIDATED STATEMENTS OF INCOME (Unaudited)

Three Months Ended Nine Months Ended September 28, 2013 September 29, 2012 September 29, 2012 September 28, 2013 (In millions, except per share amounts) 1,504.9 1,447.0 4,556.1 4,380.4 Net sales Cost of products sold 1,102.7 1,066.0 3,334.7 3,234.2 Gross profit 402.2 381.0 1,221.4 1,146.2 Marketing, general and administrative 285.7 286.6 880.1 860.2 expense 16.0 18.0 43.0 54.9 Interest expense Other expense, net 25.7 21.9 32.9 40.7 Income from continuing operations 74.8 54.5 265.4 190.4 before taxes 18.6 12.8 65.8 60.8 Provision for income taxes 129.6 62.0 35.9 199.6 Income from continuing operations (Loss) income from discontinued 22.4 operations, net of tax (15.5)(26.5)36.8 Net income \$ 46.5 \$ 58.3 \$ 173.1 \$ 166.4

Per share amounts:

| Net income (loss) per common share: | | | | |
|-------------------------------------|-----------|-----------|------------|------------|
| Continuing operations | \$.63 | \$.36 | \$ 2.01 | \$ 1.25 |
| Discontinued operations | (.16) | .22 | (.26) | .36 |
| Net income per common share | \$.47 | \$.58 | \$ 1.75 | \$ 1.61 |
| Net income (loss) per common share, | | | | |
| assuming dilution: | | | | |
| Continuing operations | \$.62 | \$.35 | \$ 1.98 | \$ 1.25 |
| Discontinued operations | (.15) | .22 | (.26) | .35 |
| Net income per common share, | | | | |
| assuming dilution | \$.47 | \$.57 | \$ 1.72 | \$ 1.60 |
| Dividends per common share | \$.29 | \$.27 | \$.85 | \$.81 |
| Average shares outstanding: | | | | |
| Common shares | 97.9 | 101.1 | 99.1 | 103.4 |
| Common shares, assuming dilution | 99.6 | 102.2 | 100.7 | 104.2 |

See Notes to Unaudited Condensed Consolidated Financial Statements

3

Table of Contents

Avery Dennison Corporation

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (Unaudited)

| | Three Months Ended | | | Nine Months Ended | | | | |
|---|--------------------|----------|-------------|-------------------|-------------|----------|-----------|----------|
| (In millions) | September 2 | 28, 2013 | September 2 | 29, 2012 | September 2 | 28, 2013 | September | 29, 2012 |
| Net income | \$ | 46.5 | \$ | 58.3 | \$ | 173.1 | \$ | 166.4 |
| Increase (decrease) in other | | | | | | | | |
| comprehensive income, before tax: | | | | | | | | |
| Foreign currency translation adjustment | | 45.4 | | 58.1 | | (11.1) | | 20.3 |
| Net actuarial gains/losses, prior service | | | | | | | | |
| cost and net transition asset | | 84.4 | | (10.1) | | 97.3 | | (2.5) |
| Effective portion of gains/losses on cash | | | | | | | | |
| flow hedges | | (1.9) | | 2.4 | | (0.4) | | 6.2 |
| Other comprehensive income, before tax | | 127.9 | | 50.4 | | 85.8 | | 24.0 |
| Income tax expense (benefit) related to | | | | | | | | |
| components of other comprehensive | | | | | | | | |
| income | | 30.5 | | (3.0) | | 35.4 | | 1.0 |
| Other comprehensive income, net of tax | | 97.4 | | 53.4 | | 50.4 | | 23.0 |
| Total comprehensive income, net of tax | \$ | 143.9 | \$ | 111.7 | \$ | 223.5 | \$ | 189.4 |

See Notes to Unaudited Condensed Consolidated Financial Statements

(60.8)

Table of Contents

Avery Dennison Corporation

(79.1)

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

Purchases of property, plant and equipment

| | | Nine Months Ended | | | | | |
|---|-----------|-------------------|--------------------|---------|--|--|--|
| (In millions) | September | r 28, 2013 | September 29, 2012 | | | | |
| Operating Activities | | | | | | | |
| Net income | \$ | 173.1 | \$ | 166.4 | | | |
| Adjustments to reconcile net income to net cash provided by operating activities: | | | | | | | |
| Depreciation | | 104.9 | | 111.2 | | | |
| Amortization | | 50.8 | | 52.9 | | | |
| Provision for doubtful accounts and sales returns | | 14.1 | | 16.7 | | | |
| Gain on sale of businesses | | (52.2) | | _ | | | |
| Asset impairment and net (gain) loss on sale/disposal of assets | | (5.6) | | 7.6 | | | |
| Stock-based compensation | | 25.4 | | 30.7 | | | |
| Other non-cash expense and loss | | 40.2 | | 32.3 | | | |
| Other non-cash income and gain | | (12.9) | | _ | | | |
| Changes in assets and liabilities and other adjustments | | (242.1) | | (203.7) | | | |
| Net cash provided by operating activities | | 95.7 | | 214.1 | | | |
| Investing Activities | | • | | | | | |

| Purchases of software and other deferred charges | (34.6) | (35.9) |
|---|----------|----------|
| Proceeds from sale of product line | _ | .8 |
| Proceeds from sale of property, plant and equipment | 30.8 | 3.9 |
| Sale of investments, net | .6 | 4.6 |
| Proceeds from sale of businesses, net of cash provided | 484.0 | _ |
| Other | .8 | _ |
| Net cash provided by (used in) investing activities | 402.5 | (87.4) |
| Financing Activities | | |
| Net (decrease) increase in borrowings (maturities of 90 days or less) | (398.3) | 195.4 |
| Additional borrowings (maturities longer than 90 days) | 250.0 | _ |
| Payments of debt (maturities longer than 90 days) | (1.4) | (1.4) |
| Dividends paid | (84.1) | (83.5) |
| Share repurchases | (223.8) | (228.2) |
| Proceeds from exercise of stock options, net | 40.2 | 5.6 |
| Other | (8.7) | (2.3) |
| Net cash used in financing activities | (426.1) | (114.4) |
| Effect of foreign currency translation on cash balances | 2.1 | 0.4 |
| Increase in cash and cash equivalents | 74.2 | 12.7 |
| Cash and cash equivalents, beginning of year | 235.4 | 178.0 |
| Cash and cash equivalents, end of period | \$ 309.6 | \$ 190.7 |

See Notes to Unaudited Condensed Consolidated Financial Statements

5

Table of Contents

Avery Dennison Corporation

Nine Months Ended

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Note 1. General

The accompanying unaudited Condensed Consolidated Financial Statements include normal recurring adjustments necessary for a fair statement of our interim results. The unaudited Condensed Consolidated Financial Statements and notes in this Quarterly Report on Form 10-Q are presented as permitted by Article 10 of Regulation S-X and do not contain certain information included in the audited Consolidated Financial Statements and notes thereto in our 2012 Annual Report on Form 10-K, which should be read in conjunction with this Quarterly Report on Form 10-Q.

Fiscal Period

The third quarters of 2013 and 2012 consisted of thirteen-week periods ending September 28, 2013 and September 29, 2012, respectively. The nine months ended September 28, 2013 and September 29, 2012 consisted of thirty-nine-week periods. The interim results of operations are not necessarily indicative of future results.

Financial Presentation

As discussed further in Note 2, "Discontinued Operations, Sale of Assets and Assets Held for Sale," we have classified the operating results of our Office and Consumer Products ("OCP") and Designed and Engineered Solutions ("DES") businesses, together with certain costs associated with their divestiture, as discontinued operations in the unaudited Consolidated Statements of Income for all periods presented. The results and financial condition of discontinued operations have been excluded from the notes to our unaudited Condensed Consolidated Financial Statements, except for certain prior-year balances related to the DES business and as otherwise indicated.

Certain prior period amounts have been reclassified to conform to current period presentation.

Note 2. Discontinued Operations, Sale of Assets and Assets Held for Sale

Discontinued Operations

On January 29, 2013, we entered into an agreement to sell our OCP and DES businesses to CCL Industries Inc. ("CCL"). As part of the agreement with CCL, we agreed to enter into a supply agreement at closing, pursuant to which CCL would purchase certain pressure-sensitive label stock, adhesives and other base material products for up to six years after closing. While the supply agreement is expected to continue generating revenues and cash flows from the OCP and DES businesses, our continuing involvement in the OCP and DES operations is not expected to be significant to us as a whole.

On July 1, 2013, we completed the sale for a total purchase price of \$500 million (\$484 million net of cash provided) and entered into an amendment to the purchase agreement, which, among other things, increased the target net working capital amount and amended provisions related to employee matters and indemnification. We continue to be subject to certain indemnification provisions under the terms of the purchase agreement. In addition, the tax liability associated with the loss on sale is subject to completion of tax return filings in the jurisdictions where the OCP and DES businesses operated.

Included in the loss on sale, net of tax, were \$2.7 million of additional proceeds related to certain post-closing adjustments and \$5.5 million of selling costs, both of which were settled in October 2013.

The operating results of these discontinued operations and loss on sale were as follows:

| | Tiffee Worldis Efficed | | | | Mille Months Ended | | | |
|---------------------------------------|------------------------|-----|--------------------|-------|--------------------|--------|--------------------|-------|
| (In millions) | September 28, 2013 | | September 29, 2012 | | September 28, 2013 | | September 29, 2012 | |
| Net sales | \$ | - | \$ | 257.2 | \$ | 380.5 | \$ | 682.2 |
| Income (loss) before taxes, including | | 4.1 | | 34.4 | _ | (10.6) | | 56.2 |

Three Months Ended

divestiture-related and restructuring

| Provision for (benefit from) income | | | | | |
|---------------------------------------|--------------|---|------|-----------|---------|
| taxes | 2.9 | | 12.0 | (8.) | 19.4 |
| Income (loss) from discontinued | | | | | |
| operations, net of tax before loss on | | | | | |
| sale | 1.2 | | 22.4 | (9.8) | 36.8 |
| Loss on sale, net of tax provision of | | | | | |
| \$68.9 | (16.7) | | _ | (16.7) | _ |
| (Loss) income from discontinued | | | | | |
| operations, net of tax | \$ (15.5) | Ç | 22.4 | \$ (26.5) | \$ 36.8 |

The income before taxes, including divestiture-related and restructuring costs, for the three months ended September 28, 2013 included a curtailment gain associated with our postretirement health and welfare benefit plans, partially offset by divestiture-related costs. Refer to Note 6, "Pension and Other Postretirement Benefits," for information regarding the curtailment gain.

6

Table of Contents

Avery Dennison Corporation

20 2012

The (loss) income from discontinued operations, net of tax, reflected the elimination of certain corporate cost allocations. The income tax provision included in the net loss on sale reflects tax versus book basis differences, primarily associated with goodwill.

Net sales from continuing operations to discontinued operations were \$.8 million and \$44.8 million for the three and nine months ended September 28, 2013, respectively, and \$24.7 million and \$72.8 million for the three and nine months ended September 29, 2012, respectively. These sales have been included in "Net sales" in the unaudited Consolidated Statements of Income.

The assets and liabilities of the OCP business were classified as "held for sale" since December 29, 2012, as we continued to pursue the sale of this business through the end of 2012 and into 2013. The assets and liabilities of the DES business were classified as "held for sale" since the first quarter of 2013 in connection with our agreement to sell both businesses to CCL, as discussed above. The carrying values of the major classes of assets and liabilities of the OCP business that were classified as "held for sale" were as follows:

| (In millions) | December 29, 2012 | |
|---|-------------------|-------|
| Assets | | |
| Trade accounts receivable, net | \$ | 119.0 |
| Inventories, net | | 57.2 |
| Other current assets | | 7.7 |
| Total current assets | | 183.9 |
| Property, plant and equipment, net | | 79.5 |
| Goodwill | | 167.9 |
| Other intangibles resulting from business acquisitions, net | | 32.5 |
| Other assets | | 8.4 |
| | \$ | 472.2 |
| Liabilities | | |
| Accounts payable | \$ | 31.2 |
| Other current liabilities | | 113.1 |
| Total current liabilities | | 144.3 |
| Non-current liabilities | | 16.2 |
| | \$ | 160.5 |

Sale of Assets and Assets Held for Sale

In March 2013, we entered into an agreement to sell the property and equipment of our corporate headquarters in Pasadena, California for approximately \$20 million. In April 2013, we completed the sale and recognized a pre-tax gain of \$10.9 million in "Other expense, net" in the unaudited Consolidated Statements of Income. In conjunction with the sale, we entered into a short-term leaseback arrangement with the buyer. The initial term of the lease is nine months with two optional three-month extensions. Refer to Note 15, "Commitments and Contingencies," for information regarding the lease of our new corporate headquarters.

In the third quarter of 2013, we classified certain properties and equipment that we are in the process of selling as "held for sale" in the Condensed Consolidated Balance Sheets at September 28, 2013. The carrying value of these assets was \$6.3 million as of September 28, 2013.

Note 3. Inventories

Net inventories consisted of:

| (In millions) | September | September 28, 2013 | | r 29, 2012 |
|------------------|-----------|--------------------|----|-------------------|
| Raw materials | \$ | 208.2 | \$ | 184.5 |
| Work-in-progress | | 167.6 | | 139.2 |
| Finished goods | | 155.5 | | 149.6 |
| Inventories, net | \$ | 531.3 | \$ | 473.3 |

Note 4. Goodwill and Other Intangibles Resulting from Business Acquisitions

Coodwill

Changes in the net carrying amount of goodwill for the nine months ended September 28, 2013, by reportable segment and other businesses, were as follows:

| | Pressure- sensitive | | Retail Branding and Information | | Other specialty converting | | |
|-----------------------------------|------------------------|-----------|---------------------------------------|----------|----------------------------------|---------|-------------|
| (In millions) | \mathbf{M} | laterials | S | olutions | bus | inesses | Total |
| Goodwill as of December 29, 2012 | \$ | 338.3 | \$ | 422.6 | \$ | 3.5 | \$ 764.4 |
| Acquisition adjustments | | _ | | (.2) | | _ | (.2) |
| Translation adjustments | | (2.4) | | (3.8) | | - | (6.2) |
| Divestiture ⁽¹⁾ | | _ | | _ | | (3.5) | (3.5) |
| Goodwill as of September 28, 2013 | \$ | 335.9 | \$ | 418.6 | \$ | - | \$ 754.5 |

⁽¹⁾ See Note 2, "Discontinued Operations, Sale of Assets and Assets Held for Sale," for more information.

The carrying amount of goodwill at September 28, 2013 and December 29, 2012 included accumulated impairment losses of \$820 million, which were reported in the Retail Branding and Information Solutions segment.

Indefinite-Lived Intangible Assets

The carrying value of indefinite-lived intangible assets resulting from business acquisitions, consisting of trademarks, was \$11 million and \$11.1 million at September 28, 2013 and December 29, 2012, respectively.

Finite-Lived Intangible Assets

The following table sets forth our finite-lived intangible assets resulting from business acquisitions at September 28, 2013 and December 29, 2012, which continue to be amortized:

| | September 28, 2013 | | | | | | December 29, 2012 | | | | | | |
|---------------------------------------|--------------------|----------------------|--------------|----------|--------|----------|-------------------|-------------|------|--------------|--------|-------|--|
| | | Gross | | | | Net | | Gross | | | | Net | |
| | C | Carrying Accumulated | | Carrying | | Carrying | | Accumulated | | Ca | rrying | | |
| (In millions) | A | Amount | Amortization | | Amount | | Amount | | Amor | Amortization | | mount | |
| Customer relationships | \$ | 234.1 | \$ | 159.3 | \$ | 74.8 | \$ | 234.7 | \$ | 142.3 | \$ | 92.4 | |
| Patents and other acquired technology | | 49.0 | | 37.3 | | 11.7 | | 49.0 | | 34.0 | | 15.0 | |
| Trade names and trademarks | | 26.0 | | 22.3 | | 3.7 | | 25.7 | | 21.9 | | 3.8 | |
| Other intangibles | | 12.4 | | 10.6 | | 1.8 | | 12.4 | | 9.7 | | 2.7 | |
| Total | \$ | 321.5 | \$ | 229.5 | \$ | 92.0 | \$ | 321.8 | \$ | 207.9 | \$ | 113.9 | |

Amortization expense from continuing operations for finite-lived intangible assets resulting from business acquisitions was \$6.7 million and \$21.6 million for the three and nine months ended September 28, 2013, respectively, and \$7.4 million and \$22.4 million for the three and nine months ended September 29, 2012, respectively.

The estimated amortization expense from continuing operations for finite-lived intangible assets resulting from business acquisitions for the remainder of the current fiscal year and each of the next four fiscal years is expected to be as follows:

| | Estimated |
|-------------------|--------------|
| | Amortization |
| (In millions) | Expense |
| Remainder of 2013 | \$ 6.8 |
| 2014 | 24.6 |
| 2015 | 21.1 |
| 2016 | 19.5 |
| 2017 | 10.6 |

8

Table of Contents

Avery Dennison Corporation

Note 5. Debt

The estimated fair value of our long-term debt is primarily based on the credit spread above U.S. Treasury securities on notes with similar rates, credit ratings, and remaining maturities. The fair value of short-term borrowings, which include commercial paper and short-term lines of credit, approximates carrying value given the short duration of these obligations. The fair value of our total debt was \$1.11 billion at September 28, 2013 and \$1.31 billion at December 29, 2012. Fair value amounts were determined primarily based on Level 2 inputs, which are defined as inputs other than quoted prices in active markets that are either directly or indirectly observable.

Our various loan agreements require that we maintain specified financial covenant ratios of total debt and interest expense in relation to certain measures of income. As of September 28, 2013, we were in compliance with all of our financial covenants.

In April 2013, we issued \$250 million of senior notes, due April 2023. The notes bear an interest rate of 3.35% per year, payable semiannually in arrears. The net proceeds from the offering, after deducting underwriting discounts and offering expenses, were approximately \$247.5 million and were used to repay a portion of the indebtedness outstanding under our commercial paper program.

Note 6. Pension and Other Postretirement Benefits

Defined Benefit Plans

We sponsor a number of defined benefit plans, the benefits under some of which have been frozen, covering eligible employees in the U.S. and certain other countries. Benefits payable to an employee are based primarily on years of service and the employee's compensation during the course of his or her employment with us. While we have not expressed any intent to terminate these plans, we may do so at any time, subject to applicable laws and regulations.

We are also obligated to pay unfunded termination indemnity benefits to certain employees outside of the U.S., which are subject to applicable agreements, local laws and regulations. We have not incurred significant costs related to termination indemnity arrangements, and therefore, no related costs are included in the disclosures below.

The following table sets forth the components of net periodic benefit cost, which are recorded in income from continuing operations, for our defined benefit plans:

| | | Pension Benefits | | | | | | | | | | | | | | |
|---|----|------------------|-----|---------|---------|--------------|----|-------|-------------------|----------------|----|--------|----|----------------|----|--------|
| | | | Thr | ee Mont | ths End | ed | | | Nine Months Ended | | | | | | | |
| | 9 | Septemb 201 | | • | Se | ptemb 201 | | , | | Septemb 201 | | 3, | 9 | Septemb 201 | | ١, |
| (In millions) | U. | U.S. | | Int'l | | U.S. | | Int'l | | S. | Iı | ıt'l | U. | S. | In | ıt'l |
| Service cost | \$ | .1 | \$ | 3.2 | \$ | - | \$ | 2.2 | \$ | .3 | \$ | 9.3 | \$ | .2 | \$ | 6.8 |
| Interest cost | | 10.3 | | 5.8 | | 10.8 | | 6.0 | | 29.3 | | 17.2 | | 30.2 | | 18.3 |
| Expected return on plan assets | | (12.4) | | (5.6) | (| 11.3) | | (5.4) | | (35.8) | | (16.7) | | (34.3) | | (16.5) |
| Recognized net actuarial loss | | 4.0 | | 1.5 | | 4.2 | | .8 | | 13.7 | | 4.6 | | 11.1 | | 2.5 |
| Amortization of prior service cost | | .1 | | .2 | | .1 | | .1 | | .3 | | .4 | | .3 | | .3 |
| Amortization of transition asset | | _ | | - | | - | | (.1) | | _ | | (.1) | | _ | | (.4) |
| Recognized gain on curtailment ⁽¹⁾ | | - | | (1.6) | | - | | - | | - | | (1.6) | | - | | _ |
| Net periodic benefit cost | \$ | 2.1 | \$ | 3.5 | \$ | 3.8 | \$ | 3.6 | \$ | 7.8 | \$ | 13.1 | \$ | 7.5 | \$ | 11.0 |

⁽¹⁾ Recognized gain on curtailment related to a plan in Taiwan and was recorded in "Other expense, net" in the unaudited Consolidated Statements of Income.

| U.S. Postretirement Health Benefits | | | | | | | | | | | |
|-------------------------------------|--------------------|--|------------------------------------|---|---|---|--|--|--|--|--|
| Thre | Three Months Ended | | | | Nine Months Ended | | | | | | |
| September | 28, | September 29, | | September 28, | | September | 29, | | | | |
| 2013 | | 2012 | | 2013 | | 2012 | | | | | |
| \$ | .1 | \$ | .2 | \$ | .2 | \$ | .4 | | | | |
| | .6 | | .8 | | 1.9 | | 2.0 | | | | |
| | (8.) | | (1.2) | | (3.2) | | (3.6) | | | | |
| \$ | (.1) | \$ | (.2) | \$ | (1.1) | \$ | (1.2) | | | | |
| | September | September 28, 2013 \$.1 .6 (.8) | Three Months Ended September 28, | Three Months Ended September 28, September 29, 2013 2012 \$.1 \$.2 .6 .8 (.8) (1.2) | Three Months Ended Ni September 28, September 29, September 29 2013 2012 2013 \$.1 \$.2 \$.6 .8 \$ (.8) (1.2) \$ | September 28, 2013 September 29, 2012 September 28, 2013 \$.1 \$.2 \$.2 .6 .8 1.9 (.8) (1.2) (3.2) | Three Months Ended Nine Months Ended September 28, September 29, September 28, September 28, | | | | |

During the nine months ended September 28, 2013, in connection with the sale of our OCP and DES businesses, we recognized a curtailment gain of \$13.5 million associated with our postretirement health and welfare benefit plans, partially offset by curtailment and settlement losses of \$10.2 million associated with our pension plans. The net gain of \$3.3 million was recorded in "(Loss) income from discontinued operations, net of tax" in the unaudited Consolidated Statements of Income. Refer to Note 2, "Discontinued Operations, Sale of Assets and Assets Held for Sale," for more information on the sale.

Table of Contents

Avery Dennison Corporation

Additionally, in connection with the sale of our OCP and DES businesses and as a result of the higher discount rate that was in effect at the time of the sale, our pension and postretirement health and welfare benefit plan obligations decreased by \$91.8 million associated with the remeasurement of these plans. This decrease was recorded in "Long-term retirement benefits and other liabilities" in the unaudited Condensed Consolidated Balance Sheets. As of September 28, 2013, the corresponding benefit was recorded in "Accumulated other comprehensive loss" in the unaudited Condensed Consolidated Balance Sheets.

We make contributions to our defined benefit plans sufficient to meet the minimum funding requirements under applicable laws and regulations, plus additional amounts, if any, we determine to be appropriate. We contributed \$37 million and \$49 million to our U.S. pension plans during the nine months ended September 29, 2012, respectively. We contributed \$1.7 million and \$1.8 million to our U.S. postretirement health benefit plan during the nine months ended September 28, 2013 and September 29, 2012, respectively. We contributed approximately \$13 million and \$16 million to our international pension plans during the nine months ended September 28, 2013 and September 29, 2012, respectively. All of the contributions made in the first nine months of 2013 and 2012 were made to meet minimum funding requirements.

Subsequent to the end of the third quarter of 2013, in October 2013, we made supplemental contributions of approximately \$50 million to our domestic and international pension plans utilizing a portion of the net proceeds from the sale of the OCP and DES businesses. Including these contributions, we expect our total contributions to our pension plans for 2013 to be approximately \$110 million.

Defined Contribution Plans

9

We sponsor various defined contribution plans worldwide, with the largest plan being the Avery Dennison Corporation Savings Plan ("Savings Plan"), a 401(k) plan available to our U.S. employees. We recognized expense from continuing operations of \$5.2 million and \$16.7 million during the three and nine months ended September 28, 2013, respectively, and \$4.1 million and \$15.4 million during the three and nine months ended September 29, 2012, respectively, related to our employer contributions and employer match of participant contributions to the Savings Plan.

Note 7. Research and Development

Research and development expense from continuing operations was \$22.4 million and \$71 million for the three and nine months ended September 28, 2013, respectively, and \$23.7 million and \$74.5 million for the three and nine months ended September 29, 2012, respectively. This expense was included in "Marketing, general and administrative expense" in the unaudited Consolidated Statements of Income.

Note 8. Long-Term Incentive Compensation

Our annual long-term compensation awards are granted to eligible employees in February and non-employee directors in May. Prior to 2013, annual long-term compensation awards were granted to non-employee directors in April. Certain awards granted to retirement-eligible employees vest in full upon retirement; awards to these employees are accounted for as fully vested on the date of grant.

Equity Awards

In 2013, in lieu of stock options and restricted stock units, we began granting performance-based market-leveraged stock units ("MSUs"), which vest ratably over a four-year period. Although dividend equivalents accrue on MSUs during the vesting period, they are earned and paid only at vesting. The number of MSU shares earned is based upon our absolute total shareholder return at each vesting date and can range from 0% to 200% of the target amount of MSUs subject to vesting. Each of the four vesting periods represents one tranche of MSUs and the fair value of each of these four tranches was determined using the Monte-Carlo simulation model, which utilizes multiple input variables, including expected volatility assumptions and other assumptions, to estimate the probability of achieving the performance objective established for the award. The compensation expense related to MSUs is amortized on a graded-vesting basis over their respective performance periods.

Stock-based compensation expense from continuing operations was \$8 million and \$23.7 million for the three and nine months ended September 28, 2013, respectively, and \$9.1 million and \$28.3 million for the three and nine months ended September 29, 2012, respectively. This expense was included in "Marketing, general and administrative expense" in the unaudited Consolidated Statements of Income.

As of September 28, 2013, we had approximately \$42 million of unrecognized compensation expense from continuing operations related to unvested stock-based awards, which is expected to be recognized over the remaining weighted-average period of approximately three years.

10

Table of Contents

Avery Dennison Corporation

Cash Awards

Cash-based awards consist of long-term incentive units ("LTI Units") granted to eligible employees. Cash-based awards are classified as liability awards and are remeasured at each quarter-end over the applicable vesting or performance period.

LTI Units are service-based awards that generally vest ratably over a four-year period. The compensation expense related to these awards is amortized on a straight-line basis and the fair value is remeasured using the estimated percentage of units expected to be earned multiplied by the average of the high and low market prices of our common stock at each quarter-end. The settlement value is calculated based on the number of vested LTI Units multiplied by the average of the high and low market prices of our common stock on the vesting date.

Cash-based awards also include certain performance and market-leveraged LTI Units granted to eligible employees. Performance LTI Units are payable in cash at the end of a three-year cliff vesting period provided that certain performance objectives are achieved at the end of the performance period. Market-leveraged LTI Units are payable in cash and vest ratably over a period of four years. The number of performance and market-leveraged LTI Units earned at vesting is adjusted upward or downward based upon the probability of achieving the performance objectives established for the respective award and the actual number of units issued can range from 0% to 200% of the target units subject to vesting. The performance and market-leveraged LTI Units are remeasured using the estimated percentage of units expected to be earned multiplied by the average of the high and low market prices of our common stock at each quarter-end over their respective performance periods. The compensation expense related to performance LTI Units is amortized on a straight-line basis over their respective performance periods. The compensation expense related to market-leveraged LTI Units is amortized on a graded-vesting basis over their respective performance periods.

The compensation expense from continuing operations related to cash-based awards was \$1.9 million and \$6.2 million for the three and nine months ended September 28, 2013, respectively, and \$.6 million and \$1.5 million for the three and nine months ended September 29, 2012, respectively. This expense was included in "Marketing, general and administrative expense" in the unaudited Consolidated Statements of Income and the related liability was included in "Other current liabilities" in the unaudited Condensed Consolidated Balance Sheets.

Note 9. Cost Reduction Actions

2012 Program

During the nine months ended September 28, 2013, we recorded \$32.6 million in restructuring charges, net of reversals, related to our 2012 Program, which consisted of severance and related costs for the reduction of approximately 1,120 positions, lease and other contract cancellation costs, and asset impairment charges. Of the 1,120 positions, approximately 25 employees remained employed with us as of September 28, 2013.

In 2012, we recorded \$57.7 million in restructuring charges, net of reversals, related to our 2012 Program, which consisted of severance and related costs for the reduction of approximately 1,060 positions, lease cancellation costs, and asset impairment charges.

We expect to complete this program in 2013.

Accruals for severance and related costs and lease and other contract cancellation costs were included in "Other current liabilities" in the unaudited Condensed Consolidated Balance Sheets. For assets that were not disposed of, impairments were based on the estimated market value of the assets.

During the nine months ended September 28, 2013, restructuring charges and payments, including those for discontinued operations, were as follows:

| | Accı | rual at | Cl | ıarges | | | | | For | eign | Α | ccru | ıal at |
|---------------------------------------|--------|---------|-----------------|--------|----|----------|----|---------------------------------------|---------------|---------------------------------------|---------|------|--------|
| | Decemb | er 29, | 9, (Reversals), | | | Cash | | -cash | Currency | | Septeml | | r 28, |
| (In millions) | | 2012 | net | | Pa | Payments | | ment | ent Translati | | | 20 | |
| 2012 Program | | | | | | | | | | | | | |
| Severance and related costs | \$ | 20.7 | \$ | 20.9 | \$ | (35.7) | \$ | _ | \$ | (.4) | | \$ | 5.5 |
| Lease and other contract cancellation | | | | | | | | | | | | | |
| costs | | .1 | | 3.4 | | (.6) | | - | | - | | | 2.9 |
| Asset impairment charges | | _ | | 8.3 | | - | | (8.3) | | - | | | - |
| 2011 Actions | | | | | | | | | | | | | |
| Severance and related costs | | .1 | | - | | (.1) | | _ | | _ | | | - |
| | \$ | 20.9 | \$ | 32.6 | \$ | (36.4) | \$ | (8.3) | \$ | (.4) | | \$ | 8.4 |
| | · | · | <u> </u> | · | | <u> </u> | · | · · · · · · · · · · · · · · · · · · · | ' | · · · · · · · · · · · · · · · · · · · | | | |

11

Table of Contents

Avery Dennison Corporation

The table below shows the total amount of costs incurred by reportable segment and other businesses in connection with the 2012 Program for the periods shown below. Restructuring costs in continuing operations were included in "Other expense, net" in the unaudited Consolidated Statements of Income.

| | T | hree Montl | hs Ended | | Nine Months Ended | | | | |
|---|--------|------------|----------|----------|--------------------------|---------|--------|---------|--|
| | Septem | ıber 28, | Septen | ıber 29, | Septem | ber 28, | Septem | ber 29, | |
| (In millions) | | 2013 | | 2012 | | 2013 | | 2012 | |
| Restructuring costs by reportable segment and other | | | | | | | | | |
| businesses | | | | | | | | | |
| Pressure-sensitive Materials | \$ | 3.4 | \$ | 13.5 | \$ | 8.7 | \$ | 24.3 | |
| Retail Branding and Information Solutions | | 12.6 | | 5.5 | | 22.9 | | 11.4 | |
| Other specialty converting businesses | | .1 | | .1 | | .1 | | .7 | |
| Corporate | | .6 | | - | | .9 | | .1 | |
| Continuing operations | | 16.7 | | 19.1 | | 32.6 | | 36.5 | |
| Discontinued operations | | _ | | - | | _ | | .4 | |
| | \$ | 16.7 | \$ | 19.1 | \$ | 32.6 | \$ | 36.9 | |

Note 10. Financial Instruments

We enter into foreign exchange hedge contracts to reduce our risk from exchange rate fluctuations associated with receivables, payables, loans and firm commitments denominated in certain foreign currencies that arise primarily as a result of our operations outside the U.S. We enter into interest rate contracts to help manage our exposure to certain interest rate fluctuations. We also enter into natural gas futures contracts to hedge certain price fluctuations for a portion of our anticipated domestic purchases. The maximum length of time for which we hedge our exposure to the variability in future cash flows for forecasted transactions is 36 months.

As of September 28, 2013, the aggregate U.S. dollar equivalent notional value of our outstanding commodity contracts and foreign exchange contracts was \$4.3 million and \$2.1 billion, respectively.

We recognize all derivative instruments as either assets or liabilities at fair value in the unaudited Condensed Consolidated Balance Sheets. We designate commodity forward contracts on forecasted purchases of commodities and foreign exchange contracts on forecasted transactions as cash flow hedges and foreign exchange contracts on existing balance sheet items as fair value hedges.

The following table provides the balances and locations of derivatives as of September 28, 2013:

| | Asset | | Liability | | | | | |
|----------------------------|-------------------------------|------------|-------------------------------|------------|--|--|--|--|
| (In millions) | Balance Sheet Location | Fair Value | Balance Sheet Location | Fair Value | | | | |
| Foreign exchange contracts | Other current assets | \$ 12.1 | Other current liabilities | \$ 4.5 | | | | |
| Commodity contracts | Other current assets | _ | Other current liabilities | .3 | | | | |
| | | \$ 12.1 | | \$ 4.8 | | | | |

The following table provides the balances and locations of derivatives as of December 29, 2012:

| | Asset | | Liability | | |
|----------------------------|-------------------------------|-----------|---|------|-------|
| (In millions) | Balance Sheet Location | Fair Valu | e Balance Sheet Location | Fair | Value |
| Foreign exchange contracts | Other current assets | \$ 10. | Other current liabilities | \$ | 2.8 |
| Commodity contracts | Other current assets | | Other current liabilities | | .9 |
| Commodity contracts | | | Long-term retirement benefits and other | | |
| | | | liabilities | | .1 |
| | | \$ 10. | 0 | \$ | 3.8 |

Table of Contents

Avery Dennison Corporation

The following table provides the components of gain (loss) recognized in income related to fair value hedge contracts. The corresponding gains or losses on the underlying hedged items approximated the net gain (loss) on these fair value hedge contracts.

| | | Th | ree Mont | hs Ended | | N | line Mont | hs Ended | | |
|----------------------------|----------------------------|--------|----------|---------------|------|---------------|-----------|----------|------|--|
| | Location of Gain (Loss) in | Septem | ber 28, | September 29, | | September 28, | | Septem | • | |
| (In millions) | Income | | 2013 | | 2012 | | 2013 | | 2012 | |
| Foreign exchange contracts | Cost of products sold | \$ | 1.1 | \$ | | \$ | 1.4 | \$ | (.6) | |
| Foreign exchange contracts | Marketing, general and | | | | | | | | | |
| | administrative expense | | 9.8 | | 14.1 | | (7.5) | | 12.7 | |
| | | \$ | 10.9 | \$ | 14.1 | \$ | (6.1) | \$ | 12.1 | |

Cash Flow Hedges

For derivative instruments that are designated and qualify as cash flow hedges, the effective portion of the gain or loss on the derivative is reported as a component of "Accumulated other comprehensive loss" and reclassified into earnings in the same period(s) during which the hedged transaction affects earnings. Gains and losses on the derivative representing either hedge ineffectiveness or hedge components excluded from the assessment of effectiveness are recognized in current earnings.

Gains (losses) recognized in "Accumulated other comprehensive loss" (effective portion) on derivatives related to cash flow hedge contracts were as follows:

| | 1 | Three Month | s Ended | | Nine Months Ended | | | |
|----------------------------|-----------------------------|-------------|---------|--------|-------------------|---------------|----|-------|
| | September 28, September 29, | | | Septem | ber 28, | September 29, | | |
| (In millions) | | 2013 | | 2012 | | 2013 | | 2012 |
| Foreign exchange contracts | \$ | (1.4) | \$ | (1.7) | \$ | .4 | \$ | (4.5) |
| Commodity contracts | | _ | | .2 | | (.1) | | (.6) |
| | \$ | (1.4) | \$ | (1.5) | \$ | .3 | \$ | (5.1) |

Amounts reclassified from "Accumulated other comprehensive loss" (effective portion) on derivatives related to cash flow hedge contracts were as follows:

| | | Thr | N | ine Montl | ths Ended | | | | |
|----------------------------|----------------------------|---------------|------|---------------|-----------|---------|---------|--------|---------|
| | Location of Gain (Loss) in | September 28, | | September 29, | | Septeml | oer 28, | Septem | ber 29, |
| (In millions) | Income | | 2013 | | 2012 | | 2013 | | 2012 |
| Foreign exchange contracts | Cost of products sold | \$ | .5 | \$ | (1.2) | \$ | 1.3 | \$ | (3.3) |
| Commodity contracts | Cost of products sold | | (.1) | | (.5) | | (8.) | | (2.2) |
| Interest rate contracts | Interest expense | | _ | | (1.1) | | _ | | (3.2) |
| | | \$ | .4 | \$ | (2.8) | \$ | .5 | \$ | (8.7) |

The amount of gain or loss recognized in income related to the ineffective portion of, and the amounts excluded from, effectiveness testing for cash flow hedges and derivatives not designated as hedging instruments were not significant for the three and nine months ended September 28, 2013 and September 29, 2012, respectively.

As of September 28, 2013, we expect a net loss of approximately \$2 million to be reclassified from "Accumulated other comprehensive loss" to earnings within the next 12 months. See Note 13, "Comprehensive Income," for more information.

Note 11. Taxes Based on Income

The effective tax rate for continuing operations was 17.1% and 24.8% for the three and nine months ended September 28, 2013, respectively, and 34.1% and 31.9% for the three and nine months ended September 29, 2012, respectively. The effective tax rate for the three and nine months ended September 28, 2013 benefited \$4.1 million from favorable tax rates primarily associated with certain earnings from our operations in lower-tax jurisdictions throughout the world and \$1.3 million from effective settlement of uncertain tax positions. The effective tax rate for the three months ended September 28, 2013 included discrete tax benefits primarily related to a \$4.9 million adjustment to domestic income taxes and a \$2.9 million benefit from effective settlement of uncertain tax positions. The effective tax rate for the nine months ended September 28, 2013 included discrete tax benefits of \$13.8 million including a \$4.9 million benefit for adjustments to domestic income taxes and \$8.9 million primarily related to changes in tax law, which also includes a \$4.2 million benefit attributable to the retroactive reinstatement of the federal research and development tax credit and a net \$3.7 million benefit for revaluation of deferred tax balances due to changes in certain foreign statutory tax rates. For the three and nine months ended September 29, 2012, the effective tax rate included discrete tax expense of \$3.9 million for adjustments to domestic income taxes and increases in certain tax reserves and the effective tax rate for the nine months ended September 29, 2012 benefited from favorable tax rates associated with certain earnings from our operations in lower-tax jurisdictions throughout the world.

The following table summarizes our income from continuing operations before taxes, provision for income taxes from continuing operations, and effective tax rate:

| | Three Months Ended | | | | Nine Months Ended | | | |
|--|--------------------|-------|---------------|-------|-------------------|-------|--------|----------|
| | September 28, | | September 29, | | September 28, | | Septer | nber 29, |
| (In millions) | | 2013 | | 2012 | | 2013 | | 2012 |
| Income from continuing operations before taxes | \$ | 74.8 | \$ | 54.5 | \$ | 265.4 | \$ | 190.4 |
| Provision for income taxes | | 12.8 | | 18.6 | | 65.8 | | 60.8 |
| Effective tax rate | | 17.1% | | 34.1% | | 24.8% | | 31.9% |

The amount of income taxes we pay is subject to ongoing audits by taxing jurisdictions around the world. Our estimate of the potential outcome of any uncertain tax issue is subject to our assessment of relevant risks, facts, and circumstances existing at the time. We believe that we have adequately provided for reasonably foreseeable outcomes related to these matters. However, our future results may include favorable or unfavorable adjustments to our estimated tax liabilities in the period the assessments are made or resolved, which may impact our effective tax rate. With some exceptions, we and our subsidiaries are no longer subject to income tax examinations by tax authorities for years prior to 2006.

It is reasonably possible that, during the next 12 months, we may realize a decrease in our gross uncertain tax positions and related interest and penalties of approximately \$13 million, primarily as a result of closing tax years.

Note 12. Net Income Per Share

Net income per common share was computed as follows:

| | | Т | hree Montl | hs Ended | Nine Months Ended | | | | |
|---------|--|--------|------------|---------------|--------------------------|---------------|--------|--------|---------|
| | - | Septem | ıber 28, | September 29, | | September 28, | | Septem | ber 29, |
| (In mil | lions, except per share amounts) | | 2013 | | 2012 | | 2013 | | 2012 |
| (A) | Income from continuing operations | \$ | 62.0 | \$ | 35.9 | \$ | 199.6 | \$ | 129.6 |
| (B) | (Loss) income from discontinued operations, net of tax | | (15.5) | | 22.4 | | (26.5) | | 36.8 |
| (C) | Net income available to common shareholders | \$ | 46.5 | \$ | 58.3 | \$ | 173.1 | \$ | 166.4 |
| (D) | Weighted-average number of common shares | | | | | | | | |
| | outstanding | | 97.9 | | 101.1 | | 99.1 | | 103.4 |
| | Dilutive shares (additional common shares issuable | | | | | | | | |
| | under employee stock-based awards) | | 1.7 | | 1.1 | | 1.6 | | .8 |
| (E) | Weighted-average number of common shares | | | | | | | | |
| | outstanding, assuming dilution | | 99.6 | | 102.2 | | 100.7 | | 104.2 |
| Net in | ncome per common share: | | | | | | | | |
| | Continuing operations (A) \div (D) | \$ | .63 | \$ | .36 | \$ | 2.01 | \$ | 1.25 |
| | Discontinued operations (B) \div (D) | | (.16) | | .22 | | (.26) | | .36 |
| Net in | ncome per common share (C) ÷ (D) | \$ | .47 | \$ | .58 | \$ | 1.75 | \$ | 1.61 |
| Net in | ncome per common share, assuming dilution: | | | | | | | | |
| | Continuing operations (A) \div (E) | \$ | .62 | \$ | .35 | \$ | 1.98 | \$ | 1.25 |
| | (Loss) income from discontinued operations, net of tax | | | | | | | | |
| | $(B) \div (E)$ | | (.15) | | .22 | | (.26) | | .35 |
| Net in | scome per common share, assuming dilution (C) \div (E) | \$ | .47 | \$ | .57 | \$ | 1.72 | \$ | 1.60 |

Certain stock-based compensation awards were not included in the computation of net income per common share, assuming dilution, because they would not have had a dilutive effect. Stock-based compensation awards excluded from the computation totaled approximately 5 million shares and 6 million shares for the three and nine months ended September 28, 2013, respectively, and approximately 11 million shares and 12 million shares for the three and nine months ended September 29, 2012, respectively.

14

Table of Contents

Avery Dennison Corporation

Note 13. Comprehensive Income

The changes in "Accumulated other comprehensive loss" (net of tax) for the nine month period ended September 28, 2013 were as follows:

| (In millions) | Der Instr Design Cash Fl Comm | Loss) on rivative ruments nated as low and Firm nitment Hedges | Gair Prior Cost Tr Ass | Actuarial n (Loss), c Service and Net cansition ets, Less rtization | Cı Traı | Foreign urrency nslation ustment | | Total |
|--|---|--|------------------------------------|---|------------|---|----|---------|
| Balance as of December 29, 2012 | \$ | (2.0) | \$ | (456.5) | \$ | 180.5 | \$ | (278.0) |
| Other comprehensive income (loss) before reclassifications, net of tax | Ψ | .2 | Ψ | 57.3 | Ψ | (21.9) | Ψ | 35.6 |
| Amounts reclassified into net income, net of tax | | (.4) | | 4.4 | | 10.8 | | 14.8 |
| Net current-period other comprehensive (loss) income, net of tax | | (.2) | | 61.7 | | (11.1) | | 50.4 |
| Balance as of September 28, 2013 | \$ | (2.2) | \$ | (394.8) | \$ | 169.4 | \$ | (227.6) |

Net Gain

The effects of amounts reclassified from "Accumulated other comprehensive loss" to income from continuing operations were as follows:

| (in millions) | | Three Months Ended September 28, 2013 | | | Affected Line Item in the Statement Where Net Income is Presented |
|---|----|--|----|--------|---|
| Gains (losses) on cash flow hedges: | | | | | |
| Foreign exchange contracts | \$ | .5 | \$ | 1.3 | Cost of products sold |
| Commodity contracts | | (.1) | | (8.) | Cost of products sold |
| Interest rate contracts | | _ | | - | Interest expense |
| | | .4 | | .5 | Total before tax |
| | | (.1) | | (.2) | Income tax expense |
| | | .3 | | .3 | Net of tax |
| Amortization of defined benefit pension items | | (5.7) | | (17.7) | (a) |
| | | 1.9 | | 5.9 | Benefit from income taxes |
| | | (3.8) | | (11.8) | Net of tax |
| Total reclassifications for the period | \$ | (3.5) | \$ | (11.5) | Total, net of tax |

Amounts Reclassified from Accumulated Other

During the nine months ended September 28, 2013, we reclassified \$7.4 million (net of tax) from "Accumulated other comprehensive loss" to "(Loss) income from discontinued operations, net of tax," related to a net gain from curtailment in our domestic defined benefit plans and settlements from certain international pension plans as a result of the Sale of the OCP and DES businesses. Refer to Note 6, "Pension and Other Postretirement Benefits," for more information.

15

Table of Contents

Avery Dennison Corporation

Additionally, during the nine months ended September 28, 2013, we recognized \$10.8 million (net of tax) of currency translation loss from "Accumulated other comprehensive loss" to "(Loss) income from discontinued operations, net of tax" as a result of the sale of the OCP and DES businesses.

The following table sets forth the tax expense allocated to each component of other comprehensive (loss) income:

| | Three Months Ended | | | | Nine Months Ended | | | | |
|---|--------------------|------|---------------|-------|--------------------------|------|--------|---------|--|
| | September 28, | | September 29, | | September 28, | | Septem | ber 29, | |
| (In millions) | | 2013 | | 2012 | | 2013 | | 2012 | |
| Net actuarial gains/losses, prior service cost and net transition | | | | | | | | | |
| asset | \$ | 31.3 | \$ | (3.9) | \$ | 35.6 | \$ | (1.3) | |
| Effective portion of gains/losses on cash flow hedges | | (8.) | | .9 | | (.2) | | 2.3 | |
| Income tax expense (benefit) related to components of other | | | | | | | | | |
| comprehensive loss | \$ | 30.5 | \$ | (3.0) | \$ | 35.4 | \$ | 1.0 | |

Note 14. Fair Value Measurements

Recurring Fair Value Measurements

The following table provides the assets and liabilities carried at fair value, measured on a recurring basis, as of September 28, 2013:

| | | Fair Value Measurements Using | | | | | |
|-------------------------------|------------|-------------------------------|-----------------|------|---------|---------|--------|
| | _ | | | Sign | ificant | Signi | ficant |
| | | | | | Other | | Other |
| | | Quoted Pr | ices in | Obse | rvable | Unobser | vable |
| | | Active M | I arkets | | Inputs | I | Inputs |
| (In millions) | Total | (Le | evel 1) | (Le | evel 2) | (Le | vel 3) |
| Assets | | | | | | | |
| Available for sale securities | \$ 17.7 | \$ | 8.1 | \$ | 9.6 | \$ | _ |
| Short-term investments | 139.6 | | _ | | 139.6 | | _ |
| Derivative assets | 12.1 | | _ | | 12.1 | | _ |
| | | | | | | | |
| Liabilities | | | | | | | |
| Derivative liabilities | \$ 4.8 | \$ | .3 | \$ | 4.5 | \$ | _ |

The following table provides the assets and liabilities carried at fair value, measured on a recurring basis, as of December 29, 2012:

| | | Fair Value Measurements Using | | | | |
|---------------|----------------|-------------------------------|-------------|--------------|--|--|
| | · - | | Significant | Significant | | |
| | | | Other | Other | | |
| | | Quoted Prices in | Observable | Unobservable | | |
| | | Active Markets | Inputs | Inputs | | |
| (In millions) | Total | (Level 1) | (Level 2) | (Level 3) | | |

⁽a) See Note 6, "Pension and Other Postretirement Benefits," for further information.

| Assets | | | | |
|-------------------------------|------------|-----------|-----------|---------|
| Available for sale securities | \$ 18.6 | \$ 9.3 | \$ 9.3 | \$ - |
| Derivative assets | 10.0 | - | 10.0 | _ |
| | | | | |
| Liabilities | | | | |
| Derivative liabilities | \$ 3.8 | \$ 1.0 | \$ 2.8 | \$ _ |

Available for sale securities include fixed income securities (primarily U.S. government and corporate debt securities) measured at fair value using quoted prices/bids and a money market fund measured at fair value using net asset value. As of September 28, 2013, available for sale securities of \$.8 million and \$17 million were included in "Cash and cash equivalents" and "Other current assets," respectively, in the unaudited Condensed Consolidated Balance Sheets. As of December 29, 2012, available for sale securities of \$.9 million and \$17.7 million were included in "Cash and cash equivalents" and "Other current assets," respectively, in the unaudited Condensed Consolidated Balance Sheets. Short-term investments are comprised of commercial paperand are measured at fair value using broker quoted prices. As of September 28, 2013, short-term investments were included in "Cash and cash equivalents." Derivatives that are exchange-traded are measured at fair value using quoted market prices and are classified within Level 1 of the valuation hierarchy. Derivatives measured based on inputs that are readily available in public markets are classified within Level 2 of the valuation hierarchy.

16

Table of Contents

Avery Dennison Corporation

Non-recurring Fair Value Measurements

During the nine months ended September 28, 2013, long-lived assets with carrying amounts totaling \$8.3 million were written down to their fair value of \$4.8 million, resulting in an impairment charge of \$3.5 million, which was included in "Other expense, net" in the unaudited Consolidated Statements of Income. The fair value was based on the sale price of the assets, less estimated broker fees, which are primarily Level 3 inputs.

Note 15. Commitments and Contingencies

Legal Proceedings

We are involved in various lawsuits, claims, inquiries, and other regulatory and compliance matters, most of which are routine to the nature of our business. We have accrued liabilities for matters where it is probable that a loss will be incurred and the amount of loss can be reasonably estimated. Because of the uncertainties associated with claims resolution and litigation, future expense to resolve these matters could be higher than the liabilities we have accrued; however, we are unable to reasonably estimate a range of potential expense. If information becomes available that allows us to reasonably estimate the range of potential expense in an amount higher or lower than what we have accrued, we adjust our accrued liabilities accordingly. Additional lawsuits, claims, inquiries, and other regulatory and compliance matters could arise in the future. The range of expense for resolving any future matters will be assessed as they arise; until then, a range of potential expense for such resolution cannot be determined. Based upon current information, we believe that the impact of the resolution of these matters would not be, individually or in the aggregate, material to our financial position, results of operations or cash flows.

Environmental

As of September 28, 2013, we have been designated by the U.S. Environmental Protection Agency ("EPA") and/or other responsible state agencies as a potentially responsible party ("PRP") at thirteen waste disposal or waste recycling sites, which are the subject of separate investigations or proceedings concerning alleged soil and/or groundwater contamination and for which no settlement of our liability has been agreed. We are participating with other PRPs at these sites, and anticipate that our share of remediation costs will be determined pursuant to agreements entered into in the normal course of negotiations with the EPA or other governmental authorities.

We have accrued liabilities for sites where it is probable that a loss will be incurred and the cost or amount of loss can be reasonably estimated. These estimates could change as a result of changes in planned remedial actions, remediation technologies, site conditions, and the estimated time to complete remediation, environmental laws and regulations, and other factors. Because of the uncertainties associated with environmental assessment and remediation activities, future expense to remediate these sites could be higher than the liabilities we have accrued; however, we are unable to reasonably estimate a range of potential expense. If information becomes available that allows us to reasonably estimate the range of potential expense in an amount higher or lower than what we have accrued, we adjust our environmental liabilities accordingly. In addition, we may be identified as a PRP at additional sites in the future. The range of expense for remediation of any future-identified sites will be addressed as they arise; until then, a range of expense for such remediation cannot be determined.

The activity for the nine months ended September 28, 2013 related to environmental liabilities was as follows:

| (In millions) | |
|-------------------------------|------------|
| Balance at December 29, 2012 | \$ 32.5 |
| Charges | 2.9 |
| Payments | (5.2) |
| Balance at September 28, 2013 | \$ 30.2 |

As of September 28, 2013, approximately \$10 million of the balance was classified as short-term.

Guarantees

We participate in receivable financing programs with several financial institutions whereby advances may be requested from these financial institutions. We guarantee the collection of the related receivables. At September 28, 2013, the outstanding amount guaranteed was approximately \$10 million.

Unused letters of credit (primarily standby) outstanding with various financial institutions were approximately \$87 million at September 28, 2013.

Commitments

In May 2013, we entered into a 7-year lease commitment for approximately \$10 million for building space in Glendale, California to serve as our new corporate headquarters. We expect to commence the lease during the first half of 2014.

Table of Contents

Avery Dennison Corporation

On September 9, 2005, we completed a ten-year lease financing for a commercial facility located in Mentor, Ohio, used primarily for the North American headquarters and research center of our Materials Group. The facility consists generally of land, buildings, and equipment. We lease the facility under an operating lease arrangement, which contains a residual value guarantee of \$31.5 million, as well as certain obligations with respect to the refinancing of the lessor's debt of \$11.5 million (collectively, the "Guarantee"). At the end of the lease term, we have the option to purchase or remarket the facility at an amount equivalent to the value of the Guarantee. If our estimated fair value (or estimated selling price) of the facility falls below the Guarantee, we would be required to pay the lessor a shortfall, which is an amount equivalent to the Guarantee less our estimated fair value. During the second quarter of 2011, we estimated a shortfall with respect to the Guarantee and began to recognize the shortfall on a straight-line basis over the remaining lease term. The carrying amount of the shortfall was approximately \$18 million at September 28, 2013, which was included in "Long-term retirement benefits and other liabilities" in the unaudited Condensed Consolidated Balance Sheets.

1Ω

Table of Contents

Avery Dennison Corporation

Note 16. Segment Information

We realigned our segment reporting to reflect a new operating structure in the fourth quarter of 2012. Prior period amounts have been reclassified to conform to current period presentation.

Financial information by reportable segment and other businesses from continuing operations is set forth below.

| Corporate expense (32.7) (19.7) (70.2) | | Three Months Ended | | | | Nine Months Ended | | | |
|--|---|--------------------|-----------|---------------|---------|-------------------|---------|--------------|---------|
| Net sales to unaffiliated customers 8 1,094,0 \$1,051,6 \$3,305,9 \$3,197.1 Pressure-sensitive Materials \$1,094,0 \$1,051,6 \$3,305,9 \$1,127.5 Other specialty converting businesses 19.5 18.9 \$65.5 55.8 Net sales to unaffiliated customers \$1,504,9 \$1,407.0 \$45.61 \$4380.4 Net sales to unaffiliated customers \$1,504,9 \$1,407.0 \$45.61 \$4380.4 Net sales to unaffiliated customers \$1,504,9 \$1,407.0 \$45.61 \$48.66 \$46.64 Restall Branding and Information Solutions 9 1.1 2.0 2.8 Retail Branding and Information Solutions 9,16 \$10.8 \$51.8 \$9.8 Interespense stales \$16.8 \$11.7 \$84.4 \$34.1 \$278.5 Retail Branding and Information Solutions \$12.5 \$12.9 50.7 41.7 Other specialty converting businesses \$12.7 \$15.1 \$6.2 \$10.7 Other specialty converting businesses \$12.2 \$2.9 50.7 <td< th=""><th></th><th>Septe</th><th>ember 28,</th><th colspan="2">September 29,</th><th colspan="2">September 28,</th><th colspan="2">September 29</th></td<> | | Septe | ember 28, | September 29, | | September 28, | | September 29 | |
| Pressure-sensitive Materials \$ 1,04.0 \$ 1,051.6 \$ 3,305.9 \$ 3,197.1 Retail Branding and Information Solutions 391.4 376.5 1,193.7 1,127.5 Other specially converting businesses 19.5 1,809.9 2,447.0 \$ 4,556.1 \$ 3,009.0 Net also tunaffiliated customers 5 1,504.9 1,447.0 \$ 4,556.1 \$ 3,009.0 Itersegment sales 5 15.6 \$ 15.4 \$ 48.6 \$ 46.4 Retail Branding and Information Solutions 9 1.1 2.0 2.8 Other specialty converting businesses 3 16.8 \$ 16.8 \$ 18.0 \$ 18.0 Other specialty converting businesses 3 16.8 \$ 16.8 \$ 34.1 \$ 278.5 Retail Branding and Information Solutions 2 12.5 12.9 50.7 41.7 Other specialty converting businesses (7) (5.1) (6.2) 11.1 Other specialty converting businesses (7) (5.1) (6.2) 11.7 Other specialty converting businesses 3 16.8 \$ 34.5 \$ 3.5 \$ 10.0 Peasu | (In millions) | | 2013 | | 2012 | | 2013 | | 2012 |
| Retail Branding and Information Solutions 391.4 376.5 1,93.7 1,27.5 Oher specialty converting businesses 9,50.4 1,84.0 \$,50.0 \$,50.0 Net sales to unaffiliated customers \$,50.4 \$,44.0 \$,455.6 \$,30.0 Tressure-sensitive Materials \$,50.4 \$,15.4 \$,46.6 \$,26.0 Retail Branding and Information Solutions 9 1,1 2,0 2,8 Oher specialty converting businesses 3,3 3,3 1,2 6 Intersegment sales 1,6 8,16,8 \$,18,8 \$,48,8 Intersegment sales 1,6 8,16,8 \$,18,8 \$,18,8 \$,48,8 Intersegment sales \$,11,1 \$,84,4 \$,33,1 \$,278,5 \$,48,8 Intersegment sales \$,11,1 \$,84,4 \$,334,1 \$,278,5 \$,41,0 \$,41,0 \$,41,0 \$,41,0 \$,41,0 \$,41,0 \$,41,0 \$,41,0 \$,41,0 \$,41,0 \$,41,0 \$,41,0 \$,41,0 \$,41,0 \$,41,0 \$,41,0 \$,41,0 <td< th=""><th>Net sales to unaffiliated customers</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></td<> | Net sales to unaffiliated customers | | | | | | | | |
| Other specialty converting businesses 19.5 18.9 56.5 55.8 Net sales to unaffiliated customers 15.04.9 1,447.0 4,556.1 \$4,300.4 Titersegment sales Pressure-sensitive Materials \$15.6 \$15.4 \$48.6 \$46.4 Retail Branding and Information Solutions .9 1.1 2.0 2.8 Other specialty converting businesses .3 .3 1.2 .6 Intersegment sales \$16.8 \$16.8 \$51.8 \$49.8 Income from continuing operations before taxes | Pressure-sensitive Materials | \$ | 1,094.0 | \$ | 1,051.6 | \$ | 3,305.9 | \$ | 3,197.1 |
| Net sales to unaffiliated customers S 1,504.9 S 1,447.0 S 4,556.1 S 4,804.0 Intersegment sales S 15.6 S 15.4 S 48.6 S 46.4 Retail Branding and Information Solutions 9 1.1 2.0 2.8 Other specialty converting businesses 3.3 1.2 3.6 Intersegment sales S 16.8 S 16.8 S 15.8 S 49.8 Intersegment sales S 16.8 S 16.8 S 15.8 S 49.8 Intersegment sales S 16.8 S 16.8 S 15.8 S 49.8 Intersegment sales S 16.8 S 16.8 S 15.8 S 49.8 Intersegment sales S 16.8 S 16.8 S 15.8 S 49.8 Intersegment sales S 16.8 S 16.8 S 15.8 S 49.8 Intersegment sales S 16.8 S 16.8 S 15.8 S 49.8 Intersegment sales S 16.8 S 16.8 S 15.8 S 49.8 Intersegment sales S 16.8 S 16.8 S 15.8 S 49.8 Intersegment sales S 16.8 S 16.8 S 15.8 S 49.8 Intersegment sales S 11.7 S 84.4 S 334.1 S 278.5 Retail Branding and Information Solutions S 12.5 S 12.9 S 0.7 41.7 Other specialty converting businesses S 74.8 S 54.5 S 265.4 S 190.4 Intersegment form continuing operations before taxes S 74.8 S 54.5 S 265.4 S 190.4 Intersegment form continuing operations before taxes S 74.8 S 13.5 S 8.7 S 23.7 Retail Branding and Information Solutions S 10.5 S 5.5 S 19.5 S 11.4 Other specialty converting businesses S 3.4 S 13.5 S 8.7 S 23.7 Retail Branding and Information Solutions S 25.7 S 21.9 S 32.9 S 40.7 Other expense, net by type S 25.7 S 21.9 S 32.9 S 40.7 Other expense, net by type S 25.7 S 21.9 S 20.9 S 33.1 Asset impairment charges and lease and other contract cancellation costs S 8.7 S 17.6 S 20.9 S 33.1 Asset impairment charges and lease and other contract cancellation costs S 8.7 S 17.6 S 20.9 S 33.1 Asset impairment charges and lease and other contract cancellation costs S 8.7 S 17.6 S 20.9 S 33.1 Asset impairment charges and lease and other contract cancellat | Retail Branding and Information Solutions | | 391.4 | | 376.5 | | 1,193.7 | | 1,127.5 |
| Intersegment sales Pressure-sensitive Materials \$ 15.6 \$ 15.4 \$ 48.6 \$ 46.4 Retail Branding and Information Solutions 9 1.1 2.0 2.8 Other specialty converting businesses 3 3 1.2 6 Incessegment sales \$ 16.8 \$ 16.8 \$ 51.8 \$ 49.8 Income from continuing operations before taxes Trom of montinuing operations before taxes Trom of Continuing operations before taxes \$ 111.7 \$ 84.4 \$ 334.1 \$ 278.5 Retail Branding and Information Solutions 1.25 1.2.9 50.7 41.7 Other specialty converting businesses (32.7) (19.7) (70.2) (63.2) Interest expense (32.7) (19.7) (70.2) (63.2) Interest expenses (32.7) (19.7) (70.2) (63.2) Interest expenses (32.7) (19.7) (70.2) (63.2) Interest expenses, net by reportable segment and other 16.0 (18.0) (18.0) (33.0) (54.9) Pressure-sensitive Materials \$ 3.4 < | Other specialty converting businesses | | 19.5 | | 18.9 | | 56.5 | | 55.8 |
| Pressure-sensitive Materials \$ 15.6 \$ 15.4 \$ 48.6 \$ 46.4 Retall Branding and Information Solutions .9 .1.1 2.0 2.8 Other specialty converting businessees .3 .3 .5.18 \$ 49.8 Incresegment sales \$ 16.8 \$ 16.8 \$ 51.8 \$ 49.8 Income from contributing operations before taxes | Net sales to unaffiliated customers | \$ | 1,504.9 | \$ | 1,447.0 | \$ | 4,556.1 | \$ | 4,380.4 |
| Retail Branding and Information Solutions .9 1.1 2.0 2.8 Other specialty converting businesses .3 .3 1.2 .6 Intersegment sales \$ 16.8 \$ 16.8 \$ 16.8 \$ 1.8 \$ 49.8 Income from continuing operations before taxes \$ 111.7 \$ 84.4 \$ 334.1 \$ 278.5 Retail Branding and Information Solutions 112.5 12.9 50.7 41.7 Other specialty converting businesses (.7) (5.1) (6.2) (11.7) Other specialty converting businesses (.7) (5.1) (6.2) (11.7) Other specialty converting businesses (.7) (5.1) (6.2) (11.7) Interest expense (.10.0) (18.0) (43.0) (54.2) Interest expense (.10.0) (18.0) (43.0) (54.2) Interest expense, net by reportable segment and other 3.4 \$ 13.5 \$ 8.7 \$ 23.7 Pressure-sensitive Materials \$ 3.4 \$ 13.5 \$ 8.7 \$ 8.7 \$ 2.3 Uther expense, net by r | Intersegment sales | | | | | | | | |
| Other specialty converting businesses .3 .3 1.2 .6 Intersegment sales \$ 16.8 \$ 16.8 \$ 16.8 \$ 51.8 \$ 49.8 Income from continuing operations before taxes *********************************** | Pressure-sensitive Materials | \$ | 15.6 | \$ | 15.4 | \$ | 48.6 | \$ | 46.4 |
| Intersegment sales | Retail Branding and Information Solutions | | .9 | | 1.1 | | 2.0 | | 2.8 |
| Income from continuing operations before taxes Pressure-sensitive Materials \$ 111.7 \$ 84.4 \$ 334.1 \$ 278.5 Retail Branding and Information Solutions 12.5 12.9 50.7 41.7 Other specialty converting businesses (.7) (5.1) (6.2) (11.7) Corporate expense (32.7) (19.7) (70.2) (63.2) Interest expense (16.0) (18.0) (43.0) (54.9) Income from continuing operations before taxes 74.8 54.5 265.4 \$ 190.4 Other expense, net by reportable segment and other Interest expense, net by reportable segment and other Pressure-sensitive Materials \$ 3.4 \$ 13.5 \$ 8.7 \$ 23.7 Retail Branding and Information Solutions 10.5 5.5 19.5 11.4 Other specialty converting businesses 1 1.2 1 2.8 Corporate \$ 11.7 7.7 4.6 2.8 Other expense, net \$ 25.7 \$ 21.9 \$ 32.9 \$ 34.7 | Other specialty converting businesses | | .3 | | .3 | | 1.2 | | .6 |
| Pressure-sensitive Materials \$ 111.7 \$ 84.4 \$ 334.1 \$ 278.5 Retail Branding and Information Solutions 12.5 12.9 50.7 41.7 Other specialty converting businesses (7) (5.1) (6.2) (11.7) Corporate expense (32.7) (19.7) (70.2) (63.2) Income from continuing operations before taxes \$ 74.8 \$ 54.5 \$ 265.4 \$ 190.4 Other expense, net by reportable segment and other businesses \$ 3.4 \$ 13.5 \$ 8.7 \$ 23.7 Pressure-sensitive Materials \$ 3.4 \$ 13.5 \$ 8.7 \$ 23.7 Retail Branding and Information Solutions 10.5 5.5 19.5 11.4 Other expense, net by reportable segment and experiment contract cont | Intersegment sales | \$ | 16.8 | \$ | 16.8 | \$ | 51.8 | \$ | 49.8 |
| Retail Branding and Information Solutions 12.5 12.9 50.7 41.7 Other specialty converting businesses (.7) (.51.) (.62.) (.11.7) Corporate expense (32.7) (19.7) (70.2) (63.2) Interest expense (16.0) (18.0) (43.0) (54.9) Income from continuing operations before taxes 74.8 54.5 265.4 190.4 Other expense, net by reportable segment and other businesses Pressure-sensitive Materials 3.4 13.5 8.7 23.7 Pressure-sensitive Materials 3.4 13.5 8.7 23.7 Retail Branding and Information Solutions 10.5 5.5 19.5 11.4 Other specialty converting businesses 1 2.2 1 2.8 Corporate 11.7 7 4.6 2.8 Other expense, net \$2.5 \$21.9 \$32.9 \$3.1 Severance and related costs \$.7 \$1.6 \$2.9 \$3.1 Asset impairment charges and lease and other con | Income from continuing operations before taxes | | | | | | | | |
| Other specialty converting businesses (.7) (5.1) (6.2) (11.7) Corporate expense (32.7) (19.7) (70.2) (63.2) Interest expense (16.0) (18.0) (43.0) (54.9) Income from continuing operations before taxes 74.8 \$ 54.5 \$ 265.4 \$ 190.4 Other expense, net by reportable segment and other businesses Value \$ 3.4 \$ 13.5 \$ 8.7 \$ 23.7 Pressure-sensitive Materials \$ 3.4 \$ 13.5 \$ 8.7 \$ 23.7 Pressure-sensitive Materials \$ 3.4 \$ 13.5 \$ 8.7 \$ 23.7 Retail Branding and Information Solutions 10.5 5.5 19.5 11.4 Other specialty converting businesses .1 2.2 .1 2.8 Opporate .11.7 .7 .4.6 .2.8 Other expense, net by type .8 .8.7 .17.6 .20.9 .33.1 Restructuring costs: Severance and related costs .8.7 .17.6 .20.9 | Pressure-sensitive Materials | \$ | 111.7 | \$ | 84.4 | \$ | 334.1 | \$ | 278.5 |
| Corporate expense (32.7) (19.7) (70.2) (63.2) Interest expense (16.0) (18.0) (43.0) (54.9) Income from continuing operations before taxes \$ 74.8 \$ 54.5 \$ 265.4 \$ 190.4 Other expense, net by reportable segment and other businesses Pressure-sensitive Materials \$ 3.4 \$ 13.5 \$ 8.7 \$ 23.7 Retail Branding and Information Solutions 10.5 5.5 19.5 11.4 2.8 Cher specialty converting businesses 11.7 .7 4.6 2.3 2.3 Other expense, net \$ 25.7 \$ 21.9 \$ 32.9 \$ 40.7 2.3 Other expense, net by type Restructuring costs: Severance and related costs \$ 8.7 \$ 17.6 \$ 20.9 \$ 33.1 Asset impairment charges and lease and other contract cancellation costs 8.0 1.5 11.7 3.4 Other items: Charitable contribution to Avery Dennison Foundation 10.0 - 10.0 - Gain on sale of | Retail Branding and Information Solutions | | 12.5 | | 12.9 | | 50.7 | | 41.7 |
| Interest expense (16.0) (18.0) (43.0) (54.9) Income from continuing operations before taxes \$ 74.8 \$ 54.5 \$ 265.4 \$ 190.4 Other expense, net by reportable segment and other businesses Pressure-sensitive Materials \$ 3.4 \$ 13.5 \$ 8.7 \$ 23.7 Retail Branding and Information Solutions 10.5 5.5 19.5 11.4 Other specialty converting businesses .1 2.2 .1 2.8 Corporate 11.7 .7 4.6 2.8 Other expense, net \$ 25.7 \$ 21.9 \$ 32.9 \$ 40.7 Other expense, net by type Restructuring costs: Severance and related costs \$ 8.7 \$ 17.6 \$ 20.9 \$ 33.1 Asset impairment charges and lease and other contract cancellation costs 8.0 1.5 11.7 3.4 Other items: <t< td=""><td>Other specialty converting businesses</td><td></td><td>(.7)</td><td></td><td>(5.1)</td><td></td><td>(6.2)</td><td></td><td>(11.7)</td></t<> | Other specialty converting businesses | | (.7) | | (5.1) | | (6.2) | | (11.7) |
| Income from continuing operations before taxes | Corporate expense | | (32.7) | | (19.7) | | (70.2) | | (63.2) |
| Other expense, net by reportable segment and other businesses Pressure-sensitive Materials \$ 3.4 \$ 13.5 \$ 8.7 \$ 23.7 Retail Branding and Information Solutions 10.5 5.5 19.5 11.4 Other specialty converting businesses .1 2.2 .1 2.8 Corporate 11.7 .7 4.6 2.8 Other expense, net \$ 25.7 \$ 21.9 \$ 32.9 \$ 40.7 Other expense, net by type Restructuring costs: \$ 8.7 \$ 17.6 \$ 20.9 \$ 33.1 Asset impairment charges and lease and other contract cancellation costs 8.0 1.5 11.7 3.4 Other items: Charitable contribution to Avery Dennison Foundation 10.0 - 10.0 - Gain on sale of assets (.5) - (12.7) - Gain on sale of product line - - - (.6) Gain from curtailment of pension obligation (1.6) - - (.16) - Product line exits - | Interest expense | | (16.0) | | (18.0) | | (43.0) | | (54.9) |
| businesses Pressure-sensitive Materials \$ 3.4 \$ 13.5 \$ 8.7 \$ 23.7 Retail Branding and Information Solutions 10.5 5.5 19.5 11.4 Other specialty converting businesses 1.1 2.2 .1 2.8 Corporate 11.7 .7 4.6 2.8 Other expense, net \$ 25.7 \$ 21.9 \$ 32.9 \$ 40.7 Other expense, net by type Restructuring costs: \$ 8.7 \$ 17.6 \$ 20.9 \$ 33.1 Asset impairment charges and lease and other contract cancellation costs 8.0 1.5 11.7 3.4 Other items: Charitable contribution to Avery Dennison Foundation 10.0 - 10.0 - Gain on sale of assets (.5) - (12.7) - Gain from curtailment of pension obligation (.16) - (.6) Gain from curtailment of pension obligation (.16) - (.16) - Product line exits - 2.1 - 2.5 - | Income from continuing operations before taxes | \$ | 74.8 | \$ | 54.5 | \$ | 265.4 | \$ | 190.4 |
| Pressure-sensitive Materials \$ 3.4 \$ 13.5 \$ 8.7 \$ 23.7 Retail Branding and Information Solutions 10.5 5.5 19.5 11.4 Other specialty converting businesses .1 2.2 .1 2.8 Corporate 11.7 .7 4.6 2.8 Other expense, net \$ 25.7 \$ 21.9 \$ 32.9 \$ 40.7 Other expense, net by type Restructuring costs: Severance and related costs \$ 8.7 \$ 17.6 \$ 20.9 \$ 33.1 Asset impairment charges and lease and other contract cancellation costs 8.0 1.5 11.7 3.4 Other items: Charitable contribution to Avery Dennison Foundation 10.0 - 10.0 - Gain on sale of assets (.5) - (12.7) - Gain on sale of product line - - - - Gain from curtailment of pension obligation (1.6) - - 2.1 Legal settlement - - 2.1 - | Other expense, net by reportable segment and other | | | | | | | | |
| Retail Branding and Information Solutions 10.5 5.5 19.5 11.4 Other specialty converting businesses .1 2.2 .1 2.8 Corporate 11.7 .7 4.6 2.8 Other expense, net \$ 25.7 \$ 21.9 \$ 32.9 \$ 40.7 Other expense, net by type Restructuring costs: Severance and related costs 8.7 \$ 17.6 \$ 20.9 \$ 33.1 Asset impairment charges and lease and other contract 8.0 1.5 11.7 3.4 Other items: Charitable contribution to Avery Dennison Foundation 10.0 - 10.0 - Gain on sale of assets (.5) - (12.7) - Gain on sale of product line - - - (.6) Gain from curtailment of pension obligation (1.6) - - 2.1 Product line exits - 2.1 - 2.5 - Legal settlement - - 2.5 | | | | | | | | | |
| Other specialty converting businesses .1 2.2 .1 2.8 Corporate 11.7 .7 4.6 2.8 Other expense, net \$ 25.7 \$ 21.9 \$ 32.9 \$ 40.7 Cother expense, net by type Restructuring costs: Severance and related costs \$ 8.7 \$ 17.6 \$ 20.9 \$ 33.1 Asset impairment charges and lease and other contract cancellation costs 8.0 1.5 11.7 3.4 Other items: Charitable contribution to Avery Dennison Foundation 10.0 - 10.0 - Gain on sale of assets (.5) - (12.7) - Gain on sale of product line - - - (.6) Gain from curtailment of pension obligation (1.6) - (1.6) - 2.1 Legal settlement - 2.1 - 2.5 - Divestiture-related costs (1) 1.1 .7 2.1 2.7 | | \$ | | \$ | 13.5 | \$ | 8.7 | \$ | 23.7 |
| Corporate 11.7 .7 4.6 2.8 Other expense, net \$ 25.7 \$ 21.9 \$ 32.9 \$ 40.7 Other expense, net by type Restructuring costs: Severance and related costs \$ 8.7 \$ 17.6 \$ 20.9 \$ 33.1 Asset impairment charges and lease and other contract cancellation costs 8.0 1.5 11.7 3.4 Other items: Charitable contribution to Avery Dennison Foundation 10.0 - 10.0 - Gain on sale of assets (.5) - (12.7) - Gain on sale of product line - - - (.6) Gain from curtailment of pension obligation (1.6) - (1.6) - Product line exits - 2.1 - 2.1 Legal settlement - - 2.5 - Divestiture-related costs (1) 1.1 .7 2.1 2.7 | | | 10.5 | | | | 19.5 | | |
| Other expense, net by type \$ 25.7 \$ 21.9 \$ 32.9 \$ 40.7 Restructuring costs: Severance and related costs \$ 8.7 \$ 17.6 \$ 20.9 \$ 33.1 Asset impairment charges and lease and other contract cancellation costs 8.0 1.5 11.7 3.4 Other items: Charitable contribution to Avery Dennison Foundation 10.0 - 10.0 - Gain on sale of assets (.5) - (12.7) - Gain on sale of product line - - - (.6) Gain from curtailment of pension obligation (1.6) - (1.6) - Product line exits - 2.1 - 2.1 Legal settlement - - 2.5 - Divestiture-related costs (1) 1.1 .7 2.1 2.7 | Other specialty converting businesses | | .1 | | 2.2 | | .1 | | |
| Other expense, net by type Restructuring costs: \$ 8.7 \$ 17.6 \$ 20.9 \$ 33.1 Asset impairment charges and lease and other contract cancellation costs 8.0 1.5 11.7 3.4 Other items: Charitable contribution to Avery Dennison Foundation 10.0 - 10.0 - 10.0 - 10.0 Gain on sale of assets (.5) - (12.7) - (12.7) - 10.0 Gain on sale of product line (1.6) - (1.6) | Corporate | | | | .7 | | | | |
| Restructuring costs: \$ 8.7 \$ 17.6 \$ 20.9 \$ 33.1 Asset impairment charges and lease and other contract cancellation costs 8.0 1.5 11.7 3.4 Other items: Charitable contribution to Avery Dennison Foundation 10.0 - 10.0 - Gain on sale of assets (.5) - (12.7) - Gain on sale of product line - - - (.6) Gain from curtailment of pension obligation (1.6) - (1.6) - Product line exits - 2.1 - 2.1 Legal settlement - - - 2.5 - Divestiture-related costs (1) 1.1 .7 2.1 2.7 | Other expense, net | \$ | 25.7 | \$ | 21.9 | \$ | 32.9 | \$ | 40.7 |
| Severance and related costs \$ 8.7 \$ 17.6 \$ 20.9 \$ 33.1 Asset impairment charges and lease and other contract cancellation costs 8.0 1.5 11.7 3.4 Other items: Charitable contribution to Avery Dennison Foundation 10.0 - 10.0 - Gain on sale of assets (.5) - (12.7) - Gain on sale of product line - - - (.6) Gain from curtailment of pension obligation (1.6) - (1.6) - Product line exits - 2.1 - 2.1 Legal settlement - - 2.5 - Divestiture-related costs (1) 1.1 .7 2.1 2.7 | | | | | | | | | |
| Asset impairment charges and lease and other contract cancellation costs 8.0 1.5 11.7 3.4 Other items: Charitable contribution to Avery Dennison Foundation 10.0 – 10.0 – Gain on sale of assets (.5) – (12.7) – Gain on sale of product line – – – (.6) Gain from curtailment of pension obligation (1.6) – (1.6) – Product line exits – 2.1 – 2.1 Legal settlement – – 2.5 – Divestiture-related costs (1) 1.1 .7 2.1 2.7 | Restructuring costs: | | | | | | | | |
| cancellation costs 8.0 1.5 11.7 3.4 Other items: Charitable contribution to Avery Dennison Foundation 10.0 - 10.0 - Gain on sale of assets (.5) - (12.7) - Gain on sale of product line - - - (.6) Gain from curtailment of pension obligation (1.6) - (1.6) - Product line exits - 2.1 - 2.1 Legal settlement - - 2.5 - Divestiture-related costs (1) 1.1 .7 2.1 2.7 | Severance and related costs | \$ | 8.7 | \$ | 17.6 | \$ | 20.9 | \$ | 33.1 |
| Other items: Charitable contribution to Avery Dennison Foundation 10.0 – 10.0 – Gain on sale of assets (.5) – (12.7) – Gain on sale of product line – – – (.6) Gain from curtailment of pension obligation (1.6) – (1.6) – Product line exits – 2.1 – 2.1 Legal settlement – – 2.5 – Divestiture-related costs (1) 1.1 .7 2.1 2.7 | Asset impairment charges and lease and other contract | | | | | | | | |
| Charitable contribution to Avery Dennison Foundation 10.0 $ 10.0$ $-$ Gain on sale of assets $(.5)$ $ (12.7)$ $-$ Gain on sale of product line $ (.6)$ Gain from curtailment of pension obligation (1.6) $ (1.6)$ $-$ Product line exits $ -$ Legal settlement $ -$ Divestiture-related costs (1) $ -$ | cancellation costs | | 8.0 | | 1.5 | | 11.7 | | 3.4 |
| Gain on sale of assets (.5) - (12.7) - Gain on sale of product line - - - (.6) Gain from curtailment of pension obligation (1.6) - (1.6) - Product line exits - 2.1 - 2.1 Legal settlement - - - 2.5 - Divestiture-related costs (1) 1.1 .7 2.1 2.7 | Other items: | | | | | | | | |
| Gain on sale of product line - - - - (.6) Gain from curtailment of pension obligation (1.6) - (1.6) - Product line exits - 2.1 - 2.1 Legal settlement - - - 2.5 - Divestiture-related costs (1) 1.1 .7 2.1 2.7 | Charitable contribution to Avery Dennison Foundation | | 10.0 | | _ | | 10.0 | | _ |
| Gain from curtailment of pension obligation (1.6) $ (1.6)$ $-$ Product line exits $ 2.1$ $ 2.1$ Legal settlement $ 2.5$ $-$ Divestiture-related costs $^{(1)}$ 1.1 $.7$ 2.1 2.7 | Gain on sale of assets | | (.5) | | _ | | (12.7) | | _ |
| Product line exits - 2.1 - 2.1 Legal settlement - - - 2.5 - Divestiture-related costs (1) 1.1 .7 2.1 2.7 | Gain on sale of product line | | _ | | _ | | _ | | (.6) |
| Legal settlement - - 2.5 - Divestiture-related costs (1) 1.1 .7 2.1 2.7 | Gain from curtailment of pension obligation | | (1.6) | | _ | | (1.6) | | _ |
| Divestiture-related costs (1) 1.1 .7 2.1 2.7 | | | _ | | 2.1 | | _ | | 2.1 |
| | | | _ | | _ | | | | _ |
| Other expense, net \$ 25.7 \$ 21.9 \$ 32.9 \$ 40.7 | Divestiture-related costs (1) | | 1.1 | | | | | | 2.7 |
| | Other expense, net | \$ | 25.7 | \$ | 21.9 | \$ | 32.9 | \$ | 40.7 |

⁽¹⁾ Represents the portion in continuing operations.

Note 17. Recent Accounting Requirements

In July 2013, the Financial Accounting Standards Board ("FASB") issued guidance on the financial statement presentation of an unrecognized tax benefit when a net operating loss carryforward, a similar loss, or a tax credit carryforward exists. This guidance is effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2013. We do not anticipate that adoption of this guidance will have a significant impact on our financial position, results of operations, cash flows, or disclosures.

In March 2013, the FASB issued new accounting guidance clarifying the accounting for the release of cumulative translation adjustments into net income when a parent company either (i) sells a part or all of its investment in a foreign entity or (ii) no longer holds a controlling financial interest in a subsidiary or group of assets that is a nonprofit activity or a business within a foreign entity. The new standard is effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2013. We do not anticipate that adoption of this guidance will have a significant impact on our financial position, results of operations, cash flows, or disclosures.

20

Table of Contents

Avery Dennison Corporation

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

ORGANIZATION OF INFORMATION

"Management's Discussion and Analysis of Financial Condition and Results of Operations," or MD&A, provides management's views on our financial condition and results of operations, and should be read in conjunction with the accompanying unaudited Condensed Consolidated Financial Statements and notes thereto. It includes the following sections:

| Non-GAAP Financial Measures | 21 |
|--|-----|
| Overview and Outlook | 22 |
| Analysis of Results of Operations for the Third Quarter | 24 |
| Results of Operations by Reportable Segment for the Third Quarter | 25 |
| Analysis of Results of Operations for the Nine Months Year-to-Date | 27 |
| Results of Operations by Reportable Segment for the Nine Months Year-to-Date | 28 |
| <u>Financial Condition</u> | 30 |
| Recent Accounting Requirements | 3/1 |

NON-GAAP FINANCIAL MEASURES

Our unaudited Condensed Consolidated Financial Statements are prepared in conformity with accounting principles generally accepted in the United States of America, or GAAP. Our discussion of financial results includes several non-GAAP financial measures to provide additional information concerning our operating performance and liquidity measures. These non-GAAP financial measures are not in accordance with, nor are they a substitute for or superior to, the comparable GAAP financial measures. These non-GAAP financial measures are intended to supplement the presentation of our financial results that are prepared in accordance with GAAP. Based upon feedback from our investors and financial analysts, we believe that supplemental non-GAAP financial measures provide information that is useful to the assessment of our performance and operating trends, as well as liquidity. These measures may not be comparable to similarly named non-GAAP measures used by other companies.

Our non-GAAP financial measures exclude the impact of certain events, activities or strategic decisions. The accounting effects of these events, activities or decisions, which are included in the GAAP financial measures, may make it difficult to assess our underlying performance in a single period. By excluding certain accounting effects, both positive and negative, of certain items, we believe that we are providing meaningful supplemental information to facilitate an understanding of our core operating results and liquidity measures. These non-GAAP financial measures are used internally to evaluate trends in our underlying business, as well as to facilitate comparison to the results of competitors for a single period. While some of the items we exclude from GAAP financial measures recur, they tend to be disparate in amount, frequency, and timing.

We use the following non-GAAP financial measures in this MD&A:

- · *Organic sales change* refers to the increase or decrease in sales excluding the estimated impact of currency translation, product line exits, acquisitions and divestitures. The estimated impact of currency translation is calculated on a constant currency basis, with prior period results translated at current period average exchange rates to exclude the effect of currency fluctuations. We believe organic sales change assists investors in evaluating the underlying sales growth from the ongoing activities of our businesses and provides improved comparability of results period to period.
- · Free cash flow refers to cash flow from operations, less payments for property, plant and equipment, software and other deferred charges, plus proceeds from sale of property, plant and equipment, plus (minus) net proceeds from sales (purchases) of investments, plus discretionary contributions to pension plans and charitable contribution to Avery Dennison Foundation utilizing proceeds from divestitures. Free cash flow excludes uses of cash that do not directly or immediately support the underlying business, such as discretionary debt reductions, dividends, share repurchases, and certain effects of acquisitions and divestitures (cash flow from discontinued operations, taxes, transaction costs, etc.)
- · Operational working capital refers to trade accounts receivable and inventories, net of accounts payable, and excludes cash and cash equivalents, short-term borrowings, deferred taxes, other current assets and other current liabilities, as well as current assets and current liabilities of held-for-sale businesses. We use this non-GAAP financial measure to assess our working capital (deficit) requirements because it excludes the impact of fluctuations attributable to our financing and other activities (which affect cash and cash equivalents, deferred taxes, other current assets, and other current liabilities) that tend to be disparate in amount, frequency, and timing, and that may increase the volatility of the working capital ratio from period to period.

Table of Contents

Avery Dennison Corporation

OVERVIEW AND OUTLOOK

Overview

Divestitures

On January 29, 2013, we entered into an agreement to sell our Office and Consumer Products ("OCP") and Designed and Engineered Solutions ("DES") businesses to CCL Industries Inc. ("CCL"). On July 1, 2013, we completed the sale for a total purchase price of \$500 million (\$484 million net of cash provided) and entered into an amendment to the purchase agreement, which, among other things, increased the target net working capital amount and amended provisions related to employee matters and indemnification. We continue to be subject to certain indemnification provisions under the terms of the purchase agreement. In addition, the tax liability associated with the loss on sale is subject to completion of tax return filings in the jurisdictions where the OCP and DES businesses operated.

Included in the loss on sale, net of tax, were \$2.7 million of additional proceeds related to certain post-closing adjustments and \$5.5 million of selling costs, both of which were settled in October 2013.

Sales

Our sales increased 4% in both the third quarter and first nine months of 2013 compared to the same periods last year.

| | Three Month | s Ended | Nine Months Ended | | | | |
|----------------------------------|---------------|---------------|-------------------|---------------|--|--|--|
| | September 28, | September 29, | September 28, | September 29, | | | |
| | 2013 | 2012 | 2013 | 2012 | | | |
| Estimated change in sales due to | | | | | | | |
| Organic sales change | 4% | 6% | 4% | 3% | | | |
| Foreign currency translation | 1 | (7) | - | (4) | | | |
| Reported sales change (1) | 4% | (1)% | 4% | (1)% | | | |

⁽¹⁾ Totals may not sum due to rounding and other factors.

Income from Continuing Operations

Income from continuing operations increased approximately \$26 million and \$70 million in the third quarter and first nine months of 2013, respectively, compared to the same periods last year. Major factors affecting changes in income from continuing operations in the first nine months of 2013 compared to the same period last year included:

Positive factors:

- · Benefits from productivity initiatives, including savings from restructuring actions
- · Higher volume
- · Lower interest expense

Negative factors:

· Higher employee-related costs

The net impact of pricing and changes in raw material input costs was modest as commodity costs were relatively stable during the period.

Cost Reduction Actions

2012 Program

During the nine months ended September 28, 2013, we recorded \$32.6 million in restructuring charges, net of reversals, related to our 2012 Program, which consisted of severance and related costs for the reduction of approximately 1,120 positions, lease and other contract cancellation costs, and asset impairment charges.

In 2012, we recorded \$57.7 million in restructuring charges, net of reversals, related to our 2012 Program, which consisted of severance and related costs for the reduction of approximately 1,060 positions, lease cancellation costs, and asset impairment charges.

As of the end of the third quarter of 2013, implemented actions related to our 2012 Program were expected to yield approximately \$110 million in annualized savings. We realized \$20 million of these savings in 2012, and we expect the majority of the remainder of these savings to be realized in 2013.

22

Table of Contents

Avery Dennison Corporation

We expect to incur approximately \$20 million in restructuring costs, net of gain on sale of assets, related to our 2012 Program in 2013. In the fourth quarter of 2013, restructuring costs are expected to be offset by gains on sales of assets. We expect to complete this program in 2013.

Refer to Note 9, "Cost Reduction Actions," to the unaudited Condensed Consolidated Financial Statements for further information.

Free Cash Flow

| | Nine Months Ended | | | |
|---|-------------------|---------------|----|--------|
| (In millions) | Septe | mber 29, 2012 | | |
| Net cash provided by operating activities | \$ | 95.7 | \$ | 214.1 |
| Purchases of property, plant and equipment | | (79.1) | | (60.8) |
| Purchases of software and other deferred charges | | (34.6) | | (35.9) |
| Proceeds from sale of property, plant and equipment | | 30.8 | | 3.9 |
| Sales of investments, net | | .6 | | 4.6 |
| Plus: charitable contribution to Avery Dennison Foundation utilizing proceeds from divestitures | | 10.0 | | _ |
| Plus (minus): net divestiture-related payments and free cash outflow (inflow) from discontinued | | | | |
| operations | | 81.8 | | (23.4) |
| Free cash flow | \$ | 105.2 | \$ | 102.5 |

Free cash flow in the first nine months of 2013 was comparable to the same period last year. Free cash flow during 2013 reflected higher operating income and lower pension contributions, offset by lower incentive compensation paid in 2012 for the 2011 performance year and inventory build to support higher sales. See "Analysis of Results of Operations" and "Liquidity" below for more information.

2013 Outlook

Certain factors that we believe may contribute to results for 2013 are listed below:

- · We expect sales on an organic basis to increase 3.5% to 4% compared to 2012.
- · We expect earnings from continuing operations to increase compared to 2012.
- · We expect total contributions to our pension plans to be approximately \$110 million, including \$50 million of supplemental contributions we made in October 2013 utilizing net proceeds from divestitures.
- · We estimate restructuring costs and other items, including gain on sale of assets, of approximately \$30 million.
- · We expect our full year tax rate to exceed the nine months year-to-date tax rate.
- · We anticipate our capital and software expenditures to be approximately \$175 million.
- · We expect interest expense to be approximately \$60 million.

Table of Contents

Avery Dennison Corporation

ANALYSIS OF RESULTS OF OPERATIONS FOR THE THIRD QUARTER

Income from Continuing Operations Before Taxes

| | Three Months Ended | | | |
|--|--------------------|------------|----------|------------|
| (In millions) | Septembe | r 28, 2013 | Septembe | r 29, 2012 |
| Net sales | \$ | 1,504.9 | \$ | 1,447.0 |
| Cost of products sold | | 1,102.7 | | 1,066.0 |
| Gross profit | | 402.2 | | 381.0 |
| Marketing, general and administrative expense | | 285.7 | | 286.6 |
| Interest expense | | 16.0 | | 18.0 |
| Other expense, net | | 25.7 | | 21.9 |
| Income from continuing operations before taxes | \$ | 74.8 | \$ | 54.5 |
| As a Percent of Net Sales: | | | | |
| Gross profit | | 26.7% | | 26.3% |
| Marketing, general and administrative expense | | 19.0 | | 19.8 |
| Income from continuing operations before taxes | | 7.7 | | 6.5 |

Net Sales

Sales increased approximately 4% in the third quarter of 2013 compared to the same period last year on both a reported and organic basis, primarily due to higher volume.

Refer to "Results of Operations by Reportable Segment for the Third Quarter" for further information.

Gross Profit Margin

Gross profit margin for the third quarter of 2013 improved compared to the same period last year, primarily reflecting benefits from productivity initiatives, including restructuring savings, and higher volume, partially offset by changes in product mix and higher employee-related costs. The net impactof pricing and changes in raw material input costs was modest as commodity costs were relatively stable during the period.

23

The decrease in marketing, general and administrative expense in the third quarter of 2013 compared to the same period last year was primarily due to savings from restructuring, partially offset by higher employee-related costs.

Other Expense, net

| | Three Months Ended | | | |
|--|--------------------|-------|-----------|----------|
| (In millions) | September 28, 2013 | | September | 29, 2012 |
| Other expense, net by type | | | | |
| Restructuring costs: | | | | |
| Severance and related costs | \$ | 8.7 | \$ | 17.6 |
| Asset impairment charges and lease and other contract cancellation costs | | 8.0 | | 1.5 |
| Other items: | | | | |
| Charitable contribution to Avery Dennison Foundation | | 10.0 | | _ |
| Gain on sale of assets | | (.5) | | _ |
| Gain from curtailment of pension obligation | | (1.6) | | _ |
| Product line exits | | - | | 2.1 |
| Divestiture-related costs (1) | | 1.1 | | .7 |
| Other expense, net | \$ | 25.7 | \$ | 21.9 |

⁽¹⁾ Represents the portion in continuing operations.

Refer to Note 9, "Cost Reduction Actions," to the unaudited Condensed Consolidated Financial Statements for more information on costs associated with restructuring.

24

Table of Contents

Avery Dennison Corporation

Net Income and Earnings per Share

| | | Three Months Ended | | | | |
|---|----|---------------------------|-----------|-------------|--|--|
| (In millions, except per share amounts) | | r 28, 2013 | September | 29, 2012 | | |
| Income from continuing operations before taxes | \$ | 74.8 | \$ | 54.5 | | |
| Provision for income taxes | | 12.8 | | 18.6 | | |
| Income from continuing operations | \$ | 62.0 | \$ | 35.9 | | |
| (Loss) income from discontinued operations, net of tax | | (15.5) | | 22.4 | | |
| Net income | \$ | 46.5 | \$ | 58.3 | | |
| Net income per common share | \$ | .47 | \$ | .58 | | |
| Net income per common share, assuming dilution | \$ | .47 | \$ | . 57 | | |
| Net income as a percent of sales | | 3.1% | | 4.0% | | |
| Percent change (as compared to the same period in prior year) in: | | | | | | |
| Net income | | (20.2)% | | N/A(1) | | |
| Net income per common share | | (19.0)% | | N/A(1) | | |
| Net income per common share, assuming dilution | | (17.5)% | | N/A(1) | | |

⁽¹⁾ Not available because 2011 quarterly results were not restated to reflect the classification of the DES business as discontinued operations.

Provision for Income Taxes

The effective tax rate for continuing operations was 17.1% and 34.1% for the three months ended September 28, 2013 and September 29, 2012, respectively. The effective tax rate for the three months ended September 28, 2013 benefited \$4.1 million from favorable tax rates associated with certain earnings from our operations in lower-tax jurisdictions throughout the world as well as \$1.3 million from effective settlement of uncertain tax positions. The effective tax rate reflected a discrete tax benefit of \$4.9 million related to adjustments to domestic income taxes and a \$2.9 million benefit from effective settlement of uncertain tax positions. For the three months ended September 29, 2012, the effective tax rate included discrete tax expense of \$3.9 million for adjustments to domestic income taxes and increases in certain tax reserves. Refer to Note 11, "Taxes Based on Income," to the unaudited Condensed Consolidated Financial Statements for further information.

Our effective tax rate can potentially have wide variances from quarter to quarter, resulting from interim reporting requirements, the recognition of discrete events and the timing of repatriation of earnings.

RESULTS OF OPERATIONS BY REPORTABLE SEGMENT FOR THE THIRD QUARTER

Operating income refers to income from continuing operations before interest and taxes.

Pressure-sensitive Materials Segment

| | Three Months Ende | | | |
|--|--------------------|---------------------|---------|--|
| (In millions) | September 28, 2013 | 3 September 29, 201 | | |
| Net sales including intersegment sales | \$ 1,109.6 | \$ | 1,067.0 | |
| Less intersegment sales | (15.6) | | (15.4) | |
| Net sales | \$ 1,094.0 | \$ | 1,051.6 | |
| Operating income (1) | 111.7 | | 84.4 | |

Net Sales

Sales in our Pressure-sensitive Materials segment grew 4% in the third quarter of 2013 compared to the same period last year on both a reported and organic basis, primarily due to higher volume.

On an organic basis, sales in the three months ended September 28, 2013 increased at an upper single digit rate in emerging markets and a mid-single digit rate in Western Europe. On an organic basis, sales in the three months ended September 28, 2013 were relatively flat in North America.

In our label and packaging materials business, sales on an organic basis increased at a low-single digit rate in the three months ended September 28, 2013. Combined sales on an organic basis for our graphics, reflective, and performance tapes businesses increased at a mid-single digit rate in the three months ended September 28, 2013.

25

13.5

Table of Contents

Avery Dennison Corporation

Operating Income

Higher operating income in the three months ended September 28, 2013 primarily reflected the benefits from productivity initiatives, including restructuring savings, and lower restructuring costs. The benefit from higher volume was offset by the impact of changes in product mix. The net impact of pricing and changes in raw material input costs was modest as commodity costs were relatively stable during the period.

Retail Branding and Information Solutions Segment

| | Three Months Ended | | | ıded | |
|---|--------------------|----------|--------------------|-------|--|
| (In millions) | September | 28, 2013 | September 29, 2012 | | |
| Net sales including intersegment sales | \$ | 392.3 | \$ | 377.6 | |
| Less intersegment sales | | (.9) | | (1.1) | |
| Net sales | \$ | 391.4 | \$ | 376.5 | |
| Operating income (1) | | 12.5 | | 12.9 | |
| (1) Included costs associated with restructuring in both years, partially offset by gain from | | | | | |
| curtailment of pension obligation in 2013, and gain from sale of assets in 2013 | \$ | 10.5 | \$ | 5.5 | |

Net Sales

Sales in our Retail Branding and Information Solutions segment increased 4% in the third quarter of 2013 compared to the same period last year on both a reported and organic basis, due to higher volume as a result of increased demand from European retailers and brands.

Operating Income

Lower operating income in the three months ended September 28, 2013 primarily reflected higher employee-related and restructuring costs, partially offset by benefits from productivity initiatives, including restructuring savings, and higher volume.

Other specialty converting businesses

| | 7 | Three Months Ended | | | | |
|--|-----------|--------------------|-----------|----------|--|--|
| (In millions) | September | 28, 2013 | September | 29, 2012 | | |
| Net sales including intersegment sales | \$ | 19.8 | \$ | 19.2 | | |
| Less intersegment sales | | (.3) | | (.3) | | |
| Net sales | \$ | 19.5 | \$ | 18.9 | | |
| Operating loss (1) | | (.7) | | (5.1) | | |
| (1) Included costs associated with restructuring in both years, and product line exits in 2012 | \$ | .1 | \$ | 2.2 | | |

Net Sales

Sales in our other specialty converting businesses increased 3% in the third quarter of 2013 compared to the same period last year, due to higher sales on an organic basis and the favorable impact of currency translation, partially offset by the impact of a prior-year product line divestiture. On an organic basis, sales grew 5% due to higher volume.

Operating Loss

Lower operating loss in the three months ended September 28, 2013 primarily reflected the impact of prior year costs for product line exits, contributions from a business partner for development of a new product, and benefits from productivity initiatives.

26

Table of Contents

Avery Dennison Corporation

ANALYSIS OF RESULTS OF OPERATIONS FOR THE NINE MONTHS YEAR-TO-DATE

| | Nine Months Ended | | | | |
|--|----------------------------|---------|----|--------------|--|
| (In millions) | September 28, 2013 Septemb | | | ber 29, 2012 | |
| Net sales | \$ | 4,556.1 | \$ | 4,380.4 | |
| Cost of products sold | | 3,334.7 | | 3,234.2 | |
| Gross profit | | 1,221.4 | | 1,146.2 | |
| Marketing, general and administrative expense | | 880.1 | | 860.2 | |
| Interest expense | | 43.0 | | 54.9 | |
| Other expense, net | | 32.9 | | 40.7 | |
| Income from continuing operations before taxes | \$ | 265.4 | \$ | 190.4 | |
| As a Percent of Net Sales: | | | | | |
| Gross profit | | 26.8% | | 26.2% | |
| Marketing, general and administrative expense | | 19.3 | | 19.6 | |
| Income from continuing operations before taxes | | 7.5 | | 6.5 | |

Net Sales

Sales increased approximately 4% in the first nine months of 2013 compared to the same period last year on both a reported and organic basis, primarily due to higher volume.

Refer to "Results of Operations by Reportable Segment for the Nine Months Year-to-Date" for further information.

Gross Profit Margin

Gross profit margin for the first nine months of 2013 improved compared to the same period last year, primarily reflecting benefits from productivity initiatives, including restructuring savings, and higher volume, partially offset by changes in product mix and higher employee-related costs. The net impact of pricing and changes in raw material input costs was modest as commodity costs were relatively stable during the period.

Marketing, General and Administrative Expense

The increase in marketing, general and administrative expense in the first nine months of 2013 compared to the same period last year was primarily due to higher employee-related costs, partially offset by savings from restructuring.

Other Expense, net

| | Ni | Nine Months Ended | | | | |
|--|--------------|-------------------|---------|-------------|--|--|
| (In millions) | September 28 | 2013 | Septemb | er 29, 2012 | | |
| Other expense, net by type | | | | | | |
| Restructuring costs: | | | | | | |
| Severance and related costs | \$ | 20.9 | \$ | 33.1 | | |
| Asset impairment charges and lease and other contract cancellation costs | | 11.7 | | 3.4 | | |
| Other items: | | | | | | |
| Charitable contribution to Avery Dennison Foundation | | 10.0 | | _ | | |
| Gain on sale of assets | | (12.7) | | _ | | |
| Gain on sale of product line | | - | | (.6) | | |
| Gain from curtailment of pension obligation | | (1.6) | | - | | |
| Product line exits | | - | | 2.1 | | |
| Legal settlement | | 2.5 | | _ | | |
| Divestiture-related costs (1) | | 2.1 | | 2.7 | | |
| Other expense, net | \$ | 32.9 | \$ | 40.7 | | |

⁽¹⁾ Represents the portion in continuing operations.

Refer to Note 9, "Cost Reduction Actions," to the unaudited Condensed Consolidated Financial Statements for more information on costs associated with restructuring.

Table of Contents

Avery Dennison Corporation

8.7%

27

N/A(1)

Net Income and Earnings per Share

Net income per common share

| | | Nine Months Ende | | | |
|---|-----------|--------------------|----|--------|--|
| (In millions, except per share amounts) | September | September 28, 2013 | | | |
| Income from continuing operations before taxes | \$ | 265.4 | \$ | 190.4 | |
| Provision for income taxes | | 65.8 | | 60.8 | |
| Income from continuing operations | \$ | 199.6 | \$ | 129.6 | |
| (Loss) income from discontinued operations, net of tax | | (26.5) | | 36.8 | |
| Net income | \$ | 173.1 | \$ | 166.4 | |
| Net income per common share | \$ | 1.75 | \$ | 1.61 | |
| Net income per common share, assuming dilution | \$ | 1.72 | \$ | 1.60 | |
| Net income as a percent of sales | | 3.8% | | 3.8% | |
| Percent change (as compared to the same period in prior year) in: | | | | | |
| Net income | | 4.0% | | N/A(1) | |

(1) Not available because 2011 quarterly results were not restated to reflect the classification of the DES business as discontinued operations.

Provision for Income Taxes

The effective tax rate for continuing operations was 24.8% and 31.9% for the nine months ended September 28, 2013 and September 29, 2012, respectively. The effective tax rate for the nine months ended September 28, 2013 benefited \$4.1 million from favorable tax rates associated with certain earnings from our operations in lower-tax jurisdictions throughout the world as well as \$1.3 million from effective settlement of uncertain tax positions. The effective tax rate reflected discrete tax benefits of \$13.8 million including a \$4.9 million benefit for adjustments to domestic income taxes and \$8.9 million of discrete tax benefits related primarily to changes in tax law, including a \$4.2 million benefit attributable to the retroactive reinstatement of the federal research and development tax credit and a net \$3.7 million benefit for revaluation of deferred tax balances due to changes in certain foreign statutory tax rates. For the nine months ended September 29, 2012, the effective tax rate reflected a benefit from favorable tax rates associated with certain earnings from our operations in lower-tax jurisdictions throughout the world and discrete tax expense of \$3.9 million for adjustments to domestic income taxes and increases in certain tax reserves. Refer to Note 11, "Taxes Based on Income," to the unaudited Condensed Consolidated Financial Statements for further information.

Our effective tax rate can potentially have wide variances from quarter to quarter, resulting from interim reporting requirements, the recognition of discrete events and the timing of repatriation of earnings.

RESULTS OF OPERATIONS BY REPORTABLE SEGMENT FOR THE NINE MONTHS YEAR-TO-DATE

Operating incomerefers to income from continuing operations before interest and taxes.

Pressure-sensitive Materials Segment

| | Nine Months Ended | | | | |
|---|-------------------|-------------|-------------------|---------|--|
| (In millions) | Septembo | er 28, 2013 | September 29, 201 | | |
| Net sales including intersegment sales | \$ | 3,354.5 | \$ | 3,243.5 | |
| Less intersegment sales | | (48.6) | | (46.4) | |
| Net sales | \$ | 3,305.9 | \$ | 3,197.1 | |
| Operating income (1) | | 334.1 | | 278.5 | |
| (1) Included costs associated with restructuring in both years, and gain on sale of product line in | | | | | |
| 2012 | \$ | 8.7 | \$ | 23.7 | |

Net Sales

Sales in our Pressure-sensitive Materials segment grew 3% in the first nine months of 2013 compared to the same period last year, reflecting higher sales on an organic basis. On an organic basis, sales grew 4% primarily due to higher volume.

On an organic basis, sales in the first nine months ended September 28, 2013 increased at a high-single digit rate in emerging markets, and at low-single digit rates in both Western Europe and North America.

28

Table of Contents

Avery Dennison Corporation

In our label and packaging materials business, sales on an organic basis increased at a low-single digit rate in the nine months ended September 28, 2013. Combined sales on an organic basis for our graphics, reflective, and performance tapes businesses increased at a low-single digit rate in the nine months ended September 28, 2013.

Operating Income

Higher operating income in the nine months ended September 28, 2013 primarily reflected the benefits from productivity initiatives, including restructuring savings, and lower restructuring costs, partially offset by higher employee-related costs. The benefit from higher volume was offset by the impact of changes in product mix. The net impact of pricing and changes in raw material input costs was modest as commodity costs were relatively stable during the period.

Retail Branding and Information Solutions Segment

| | Nine Months Ended | | | |
|--|-------------------|--------------------|----|---------|
| (In millions) | Septembe | September 28, 2013 | | |
| Net sales including intersegment sales | \$ | 1195.7 | \$ | 1,130.3 |
| Less intersegment sales | | (2.0) | | (2.8) |
| Net sales | \$ | 1,193.7 | \$ | 1,127.5 |
| Operating income (1) | | 50.7 | | 41.7 |
| (1) Included costs associated with restructuring in both years, partially offset bygain from | | | | |
| curtailment of pension obligation in 2013, and gain on sale of assets in 2013 | \$ | 19.5 | \$ | 11.4 |

Net Sales

Sales in our Retail Branding and Information Solutions segment increased 6% in the first nine months of 2013 compared to the same period last year on both a reported and organic basis, primarily due to higher volume as a result of increased demand from U.S. and European retailers and brands.

Operating Income

Higher operating income in the nine months ended September 28, 2013 primarily reflected the benefits from productivity initiatives, including restructuring savings, and higher volume, partially offset by higher employee-related and restructuring costs.

| | Nine Months Ended | | | |
|---|-------------------------------------|-------|----|----------|
| (In millions) | September 28, 2013 September 29, 20 | | | 29, 2012 |
| Net sales including intersegment sales | \$ | 57.7 | \$ | 56.4 |
| Less intersegment sales | | (1.2) | | (.6) |
| Net sales | \$ | 56.5 | \$ | 55.8 |
| Operating loss (1) | | (6.2) | | (11.7) |
| (1) Included costs associated with restructuring in both years, and product line exits in 2012. | \$ | .1 | \$ | 2.8 |

Net Sales

Sales in our other specialty converting businesses in the first nine months of 2013 were comparable to the same period last year, reflecting higher sales on an organic basis, partially offset by the impact of a prior-year product line divestiture. On an organic basis, sales grew 8% primarily due to higher volume.

Operating Loss

Lower operating loss in the nine months ended September 28, 2013 primarily reflected the impact of prior year costs for product line exits, higher volume, benefits from productivity initiatives, including restructuring savings, contributions from a business partner for development of a new product, and lower restructuring costs, partially offset by higher employee-related costs.

29

Table of Contents

Avery Dennison Corporation

FINANCIAL CONDITION

Liquidity

Cash Flow from Operating Activities

| | Nine Months Ended | | | | | |
|---|-------------------------|-------|----|------------------|--|--|
| (In millions) | September 28, 2013 Sept | | | otember 29, 2012 | | |
| Net income | \$ 1 | 73.1 | \$ | 166.4 | | |
| Depreciation and amortization | 1 | 55.7 | | 164.1 | | |
| Provision for doubtful accounts and sales returns | | 14.1 | | 16.7 | | |
| Gain on sale of businesses | (| 52.2) | | _ | | |
| Asset impairment and net (gain) loss on sale/disposal of assets | | (5.6) | | 7.6 | | |
| Stock-based compensation | | 25.4 | | 30.7 | | |
| Other non-cash items, net | | 27.3 | | 32.3 | | |
| Changes in assets and liabilities and other adjustments | (2 | 42.1) | | (203.7) | | |
| Net cash provided by operating activities | \$ | 95.7 | \$ | 214.1 | | |

For cash flow purposes, changes in assets and liabilities and other adjustments exclude the impact of foreign currency translation (discussed below in "Analysis of Selected Balance Sheet Accounts").

During the nine months ended September 28, 2013, cash flow provided by operating activities decreased compared to the same period last year primarily due to lower cash flow from the OCP and DES businesses, inventory build to support higher sales and a charitable contribution to the Avery Dennison Foundation, partially offset by lower incentive compensation paid in 2012 for the 2011 performance year and lower pension contributions.

Cash Flow from (for) Investing Activities

| | Nine Months Ended | | | | |
|--|-------------------|----------|--------------------|--------|--|
| (In millions) | September | 28, 2013 | September 29, 2012 | | |
| Purchases of property, plant and equipment | \$ | (79.1) | \$ | (60.8) | |
| Purchases of software and other deferred charges | | (34.6) | | (35.9) | |
| Proceeds from sale of product line | | _ | | .8 | |
| Proceeds from sale of property and equipment | | 30.8 | | 3.9 | |
| Sales of investments, net | | .6 | | 4.6 | |
| Proceeds from sale of businesses, net of cash provided | | 484.0 | | _ | |
| Other | | .8 | | _ | |
| Net cash provided by (used in) investing activities | \$ | 402.5 | \$ | (87.4) | |

Capital and Software Spending

During the nine months ended September 28, 2013 and September 29, 2012, we invested in new equipment primarily in Asia, the U.S. and Europe.

During the nine months ended September 28, 2013, information technology investments primarily included standardization initiatives. During the nine months ended September 29, 2012, information technology investments included customer service and standardization initiatives.

Proceeds from Sale of Property and Equipment

In March 2013, we entered into an agreement to sell the property and equipment of our corporate headquarters in Pasadena, California for approximately \$20 million. In April 2013, we completed the sale and recognized a pre-tax gain of \$10.9 million in "Other expense, net" in the unaudited Consolidated Statements of Income. In conjunction with the sale, we entered into a short-term leaseback arrangement with the buyer. The initial term of the lease is nine

months with two optional three-month extensions. Refer to Note 15, "Commitments and Contingencies," in the unaudited Condensed Consolidated Financial Statements for information regarding the lease of our new corporate headquarters.

Proceeds from Sale of Businesses, Net of Cash Provided

We received \$484 million net of cash provided from the sale of our OCP and DES businesses, which, when offset by approximately \$82 million of estimated net cash used in the OCP and DES businesses and divestiture-related payments, results in our estimate of net proceeds of approximately \$402 million.

30

Table of Contents

Avery Dennison Corporation

Cash Flow for Financing Activities

| | Nine Months Ended | | | |
|--|--------------------|--------------------|--|--|
| (In millions) | September 28, 2013 | September 29, 2012 | | |
| Net change in borrowings and payments of debt | \$ (398.3) | \$ 195.4 | | |
| Additional borrowings (maturities longer than 90 days) | 250.0 | _ | | |
| Payments of debt (maturities longer than 90 days) | (1.4) | (1.4) | | |
| Dividends paid | (84.1) | (83.5) | | |
| Share repurchases | (223.8) | (228.2) | | |
| Proceeds from exercise of stock options, net | 40.2 | 5.6 | | |
| Other | (8.7) | (2.3) | | |
| Net cash used in financing activities | \$ (426.1) | \$ (114.4) | | |

Borrowings and Repayment of Debt

During the nine months ended September 28, 2013, our commercial paper borrowings were used to fund share repurchase activity given the seasonality of our cash flow during the year. A portion of these borrowings was repaid using the net proceeds from the sale of OCP and DES businesses as well as from the \$250 million issuance of senior notes discussed below. Refer to "Share Repurchases" below for more information. As of September 28, 2013, we had no outstanding commercial paper borrowings.

In April 2013, we issued \$250 million of senior notes, due April 2023. The notes bear an interest rate of 3.35% per year, payable semiannually in arrears. The net proceeds from the offering, after deducting underwriting discounts and offering expenses, were approximately \$247.5 million and were used to repay a portion of the indebtedness outstanding under our commercial paper program during the second quarter of 2013.

Dividend Payments

Our dividend per share was \$.85 in the first nine months of 2013 compared to \$.81 per share in the same period in the prior year.

On April 25, 2013, we increased our quarterly dividend to \$.29 per share, representing a 7% increase from our previous quarterly dividend of \$.27 per share.

Share Repurchases

During the nine months ended September 28, 2013, we repurchased approximately 5.2 million shares of our common stock at an aggregate cost of \$223.8 million.

On July 25, 2013, our Board of Directors authorized the repurchase of additional shares of our common stock in the aggregate amount of up to \$400 million (exclusive of any fees, commissions or other expenses related to such purchases). This authorization will remain in effect until shares equaling \$400 million have been repurchased.

On July 26, 2012, our Board of Directors authorized the repurchase of shares of our common stock in the total aggregate amount of up to \$400 million (exclusive of any fees, commissions or other expenses related to such purchases). This authorization will remain in effect until shares equaling \$400 million have been repurchased.

As of September 28, 2013, shares of our common stock in the aggregate amount of approximately \$515 million remained authorized for repurchase under these Board authorizations.

Analysis of Selected Balance Sheet Accounts

Long-lived Assets

In the nine months ended September 28, 2013, goodwill decreased by approximately \$10 million to \$755 million, which reflected the impacts of foreign currency translation (\$6 million) and the sale of the OCP and DES businesses (\$4 million).

In the nine months ended September 28, 2013, other intangibles resulting from business acquisitions, net, decreased by \$22 million to \$103 million, which reflected amortization expense (\$21 million) and the impact of foreign currency translation (\$1 million).

Refer to Note 4, "Goodwill and Other Intangibles Resulting from Business Acquisitions," to the unaudited Condensed Consolidated Financial Statements for more information.

In the nine months ended September 28, 2013, other assets increased by approximately \$18 million to \$475 million, which primarily reflected an increase in software and other deferred charges, net of amortization expense (\$7 million), an increase in the cash surrender value of corporate-owned life insurance (\$11 million), and the capitalization of financing costs related to the issuance of the senior notes discussed above (\$2 million).

Shareholders' Equity Accounts

In the nine months ended September 28, 2013, our shareholders' equity decreased by \$7 million to \$1.57 billion, which reflected the effect of stock repurchases, dividend payments, and the unfavorable impact of foreign currency translation. These decreases were partially offset by net income and the positive impact on "Accumulated other comprehensive loss" associated with the remeasurement of our pension and postretirement health and welfare plans resulting from the sale of the OCP and DES businesses and the higher discount rate that was in effect at the time of the sale.

In the nine months ended September 28, 2013, the balance of our treasury stock increased by approximately \$143 million to \$1.12 billion, which reflected share repurchase activity (\$224 million), partially offset by the use of treasury shares to settle exercises of stock options and vesting of restricted stock units and performance units (\$65 million), and the funding of our contributions to our U.S. defined contribution plan (\$16 million).

Impact of Foreign Currency Translation

| | Nine Mor | nths Ended | | | |
|---|--------------------|------------------------------------|-------|--|--|
| (In millions) | September 28, 2013 | tember 28, 2013 September 29, 2013 | | | |
| Change in net sales | \$ 4 | \$ | (179) | | |
| Change in income from continuing operations | 3 | | (10) | | |

International operations generated approximately 74% of our net sales during the nine months ended September 28, 2013. Our future results are subject to changes in political and economic conditions in the regions in which we operate and the impact of fluctuations in foreign currency exchange and interest rates.

The effect of foreign currency translation on net sales in the first nine months of 2013 compared to the same period last year primarily reflected the favorable impact from sales in the European Union and China, partially offset by the unfavorable impact from sales in Brazil.

Effect of Foreign Currency Transactions

The impact on net income from transactions denominated in foreign currencies may be mitigated because the costs of our products are generally denominated in the same currencies in which they are sold. In addition, to reduce our income and cash flow exposure to transactions in foreign currencies, we enter into foreign exchange forward, option and swap contracts where available and appropriate.

Analysis of Selected Financial Ratios

We utilize the financial ratios discussed below to assess our financial condition and operating performance.

Working Capital (Deficit) and Operational Working Capital Ratios

Working capital (deficit) (current assets minus current liabilities and net assets held for sale), as a percent of annualized net sales, increased in the first nine months of 2013 compared to the same period last year, primarily due to a decrease in short-term and current portion of long-term debt, as well as an increase in cash and cash equivalents and net trade accounts receivable.

Operational working capital, as a percent of annualized net sales, is reconciled with working capital (deficit) below. Our objective is to minimize our investment in operational working capital, as a percentage of sales, to maximize cash flow and return on investment.

| | Nine Months Ended | | | | |
|--|--------------------|---------|--------|--------------|--|
| (In millions) | September 28, 2013 | | Septem | ber 29, 2012 | |
| (A) Working capital (deficit) | \$ | 585.2 | \$ | (33.0) | |
| Reconciling items: | | | | | |
| Cash and cash equivalents | | (309.6) | | (190.7) | |
| Current deferred and refundable income taxes and other current assets | | (262.2) | | (249.1) | |
| Short-term borrowings and current portion of long-term debt and capital leases | | 114.8 | | 674.4 | |
| Current deferred and payable income taxes and other current liabilities | | 625.2 | | 555.6 | |
| (B) Operational working capital | \$ | 753.4 | \$ | 757.2 | |
| (C) Annualized net sales (year-to-date sales, divided by three and multiplied by four) | \$ | 6,074.8 | \$ | 6,004.5(1) | |
| Working capital (deficit), as a percent of annualized net sales (A) , (C) | 9.6% | | (0.6)% | | |
| Operational working capital, as a percent of annualized net sales (B) , (C) | 12.4% | | 12.6% | | |

⁽¹⁾ Annualized net sales for 2012 were not restated to reflect the classification of the DES business as discontinued operations.

32

Table of Contents

Avery Dennison Corporation

As a percent of annualized sales, operational working capital for the first nine months of 2013 decreased compared to the same period in the prior year. The primary factors contributing to this change, which includes the impact of foreign currency translation, are discussed below.

Accounts Receivable Ratio

The average number of days sales outstanding was 61 days in the first nine months of 2013 compared to 60 days in the first nine months of 2012, calculated using the three-quarter average trade accounts receivable balance divided by the average daily sales for the first nine months of 2013 and 2012, respectively.

The increase in the current year average number of days sales outstanding reflected the timing of collection, partially offset by the effect of discontinued operations which decreased the average number of days sales outstanding by approximately one day.

Inventory Ratio

Average inventory turnover was 8.6 in the first nine months of 2013 compared to 8.5 in the first nine months of 2012, calculated using the annualized cost of sales (cost of sales for the first nine months divided by three and multiplied by four) divided by the three-quarter average inventory balance for the first nine months of 2013 and 2012, respectively. The increase in the average inventory turnover from the prior year primarily reflected our continued focus on inventory management.

Accounts Payable Ratio

The average number of days payable outstanding was 68 days in the first nine months of 2013 compared to 64 days in the first nine months of 2012, calculated using the three-quarter average accounts payable balance divided by the average daily cost of products sold for the first nine months of 2013 and 2012, respectively. The increase in the current year average number of days payable outstanding was primarily due to the impact of extensions in payment terms with suppliers and the timing of inventory purchases, partially offset by the effect of discontinued operations which reduced the average number of days payable outstanding by approximately two days.

Capital Resources

Capital resources include cash flows from operations, cash and cash equivalents and debt financing. At September 28, 2013, we had cash and cash equivalents of approximately \$310 million held in accounts at third-party financial institutions.

Our cash balances are held in numerous locations throughout the world. At September 28, 2013, the majority of our cash and cash equivalents were held by our foreign subsidiaries. Our policy is to indefinitely reinvest the majority of the earnings of our foreign subsidiaries. To meet U.S. cash requirements, we have several cost-effective liquidity options available. These options include borrowing funds at reasonable rates, including borrowings from foreign subsidiaries, and repatriating certain foreign earnings. However, if we were to repatriate foreign earnings, we may be subject to additional taxes in the U.S.

Our \$675 million revolving credit facility (the "Revolver"), which supports our commercial paper program, matures on December 22, 2016. Based upon our current outlook for our business and market conditions, we believe that the Revolver, in addition to the uncommitted bank lines of credit maintained in the countries in which we operate, would, if necessary, provide sufficient liquidity to fund our operations during the next twelve months. As of September 28, 2013, there was no balance outstanding under the Revolver.

We are exposed to financial market risk resulting from changes in interest and foreign currency rates, and to possible liquidity and credit risks of our counterparties.

Capital from Debt

Our total debt decreased by approximately \$157 million from \$1.22 billion at year-end 2012 to \$1.06 billion at September 28, 2013, primarily reflecting the repayment of commercial paper borrowings using the proceeds from the sale of OCP and DES businesses and the seasonality of our cash flow during the year.

Credit ratings are a significant factor in our ability to raise short-term and long-term financing. The credit ratings assigned to us also impact the interest rates paid and our access to commercial paper, credit facilities, and other borrowings. A downgrade of our short-term credit ratings below our current levels could impact our ability to access the commercial paper markets. If our access to commercial paper markets were to become limited, the Revolver and our other credit facilities would be available to meet our short-term funding requirements, if necessary. When determining a credit rating, we believe that rating agencies primarily consider our competitive position, business outlook, consistency of cash flows, debt level and liquidity, geographic dispersion and management team. We remain committed to retaining an investment grade rating.

33

Table of Contents

Avery Dennison Corporation

Off-Balance Sheet Arrangements, Contractual Obligations, and Other Matters

Refer to Note 15, "Commitments and Contingencies," to the unaudited Condensed Consolidated Financial Statements.

RECENT ACCOUNTING REQUIREMENTS

Refer to Note 17, "Recent Accounting Requirements," to the unaudited Condensed Consolidated Financial Statements.

34

Table of Contents

Avery Dennison Corporation

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

There have been no material changes to the information provided in Part II, Item 7A of our Annual Report on Form 10-K for the fiscal year ended December 29, 2012.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

We maintain disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(f)) that are designed to ensure that information required to be disclosed in our Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the Securities and Exchange Commission ("SEC"), and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding the required disclosure.

In designing and evaluating the disclosure controls and procedures, we recognize that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives, and management necessarily is required to apply its judgement in evaluating the cost-benefit relationship of possible controls and procedures.

Our disclosure controls system is based upon a global chain of financial and general business reporting lines that converge in our headquarters in Pasadena, California. As required by SEC Rule 13a-15(b), we carried out an evaluation, under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures as of the end of the quarter covered by this report. Based on the foregoing, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures were effective as of such time to provide reasonable assurance that information was recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information was accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding the required disclosure.

Changes in Internal Control Over Financial Reporting

We periodically assesses our overall control environment, including the control environment of acquired businesses.

During the third quarter of 2013, we began a phased implementation of a new financial system, primarily for our North American and European pressure-sensitive materials businesses, medical solutions business and our corporate accounting function. At the same time, we commenced a phased outsourcing of transaction processing and accounting activities to a new third-party service provider. As part of the transition process, we reviewed the related internal controls and determined that the design of the controls surrounding these processes satisfied our control objectives. Where appropriate, we made changes to affected internal controls and are in the process of testing their operating effectiveness. We are performing the implementation in the ordinary course of business to increase efficiency and we expect to continue the implementation over the next several quarters.

Except for these changes, there has been no change in our internal control over financial reporting during our most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

35

Table of Contents

Avery Dennison Corporation

PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

Refer to "Legal Proceedings" in Note 15, "Commitments and Contingencies," to the unaudited Condensed Consolidated Financial Statements in Part 1, Item 1.

ITEM 1A. RISK FACTORS

There have been no material changes to the risk factors included in Part I, Item 1A, of our Annual Report on Form 10-K for the fiscal year ended December 29, 2012.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

- (a) Not Applicable
- (b) Not Applicable
- (c) Repurchases of Equity Securities by Issuer

Repurchases by us or our "affiliated purchasers" (as defined in Rule 10b-18(a)(3) of the Securities Exchange Act of 1934) of registered equity securities in the three fiscal months of the third quarter of 2013 are listed in the following table.

| | | Total number of | | | | oroximate r value of | | |
|---|------------------|-----------------|----------|---------------------|------------|-------------------------|-------|-----------|
| | | | | shares purchased | shares tha | 0 0 | | |
| (Dollars in millions, except per share amounts; | Total number of | Average pr | ice paid | as part of publicly | be p | ourchased | | |
| shares in thousands) | shares purchased | per share | | sed per sha | | announced plans | under | the plans |
| June 30, 2013 – July 27, 2013 | 562.5 | \$ | 44.16 | 562.5 | | | | |
| July 28, 2013 – August 24, 2013 | 430.0 | \$ | 44.85 | 430.0 | | | | |
| August 25, 2013 – September 28, 2013 | 703.5 | \$ | 43.81 | 703.5 | | | | |
| Total | 1,696.0 | \$ | 44.19 | 1,696.0 | \$ | 514.5 | | |

On July 25, 2013, our Board of Directors authorized the repurchase of additional shares of our common stock in the aggregate amount of up to \$400 million (exclusive of any fees, commissions or other expenses related to such purchases). This authorization will remain in effect until shares equaling \$400 million have been repurchased.

Repurchased shares may be reissued under our stock option and incentive plan or used for other corporate purposes.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

Not Applicable

ITEM 4. MINE SAFETY DISCLOSURES

Not Applicable

36

Table of Contents

Avery Dennison Corporation

ITEM 5. OTHER INFORMATION

Not Applicable

ITEM 6. EXHIBITS

| Exhibit 2.1 | Amendment to purchase agreement, dated as of July 1, 2013, by and between Avery Dennison Corporation, a Delaware |
|-------------|--|
| | corporation, and CCL Industries Inc., a corporation organized under the laws of Canada (previously filed as Exhibit 2.1 to the |
| | Company's Current Report on Form 8-K filed on July 1, 2013) |

Exhibit 10.1* Letter Agreement with D.A. Nolan regarding international assignment

Exhibit 12* Computation of Ratio of Earnings to Fixed Charges

Exhibit 31.1* Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
Exhibit 31.2* Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
Exhibit 32.1** Certification of Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
Exhibit 32.2** Certification of Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

Exhibit 101.INS XBRL Instance Document

Exhibit 101.SCH XBRL Extension Schema Document

Exhibit 101.CAL XBRL Extension Calculation Linkbase Document
Exhibit 101.LAB XBRL Extension Label Linkbase Document
Exhibit 101.PRE XBRL Extension Presentation Linkbase Document
Exhibit 101.DEF XBRL Extension Definition Linkbase Document

* Filed herewith.

37

Table of Contents

Avery Dennison Corporation

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AVERY DENNISON CORPORATION (Registrant)

/s/ Mitchell R. Butier

Mitchell R. Butier Senior Vice President and Chief Financial Officer (Principal Financial Officer)

/s/ Lori J. Bondar

Lori J. Bondar Vice President, Controller, and Chief Accounting Officer (Principal Accounting Officer)

^{**} Furnished herewith.



Miller Corporate Center

150 North Orange Grove Boulevard Pasadena, California 91103-3534 Phone 626-304-2000 Fax 626-792-7312 www.averydennison.com

August 27, 2013

Don Nolan 8080 Norton Parkway Mentor, OH 44060

Dear Don,

This letter is to confirm our mutual understanding with regard to your role with Avery Dennison Corporation ("the Company") and the compensation and benefits for your International Assignment as Group President II with business title President, Materials Group, at Lammenschansweg 140, 2321 JX Leiden, Netherlands (the "Assignment"). This is an executive position. In this position, you will continue to report to Dean Scarborough, Chairman, President and Chief Executive Officer. The Assignment and the anticipated effective date of 1st October, 2013 are both subject to your obtaining the appropriate work/residency permits as well as your voluntary acknowledgment that your Assignment, compensation and benefits have been explained to you.

It is anticipated that this Assignment will last for up to three (3) years, although business conditions and other factors may require that this period of time be reduced or extended. During the Assignment, your employment will remain subject to Avery Dennison's employment policies and practices, which may be revised from time to time at the Company's discretion. During your Assignment, your employment with Avery Dennison remains as per your home country (USA) terms and conditions. Should the Assignment last longer than currently anticipated, any applicable differentials and/or allowances shall be re-evaluated in line with the then prevailing Global Assignment Policy (the "GAP") under the Company's Global Mobility Program.

The following are the specific details relative to the Assignment, which have been determined by the Company, in addition to other benefits and allowances per the GAP. All assignment benefits will be delivered to you via home country payroll and subject to applicable withholdings, unless otherwise specified:

Base salary

Your annual base salary will continue to be USD \$620,025.66. Your next salary review will be April 2014. Subsequent salary reviews will be conducted in accordance with the Company's home country guidelines.

Bonus opportunity

You will continue to be eligible under Avery Dennison's annual incentive plan ("AIP") to participate at a 75% of base salary opportunity level. The AIP or the incentive compensation program, including eligibility requirements, may change in subsequent years at the Company's sole discretion.

Deferred compensation plan

You will continue to be eligible to participate in the Avery Dennison 2005 Executive Variable Deferred Retirement Plan. Under this plan, you will be able to defer up to 75% of your base salary and up to 90% of your AIP award.

Goods & services differential

You are eligible for a goods and services differential. This amount is based on the size of your family residing with you during the Assignment, your annual base salary and the home and host locations. It represents the goods and services cost differential between your home country and The Netherlands. Your allowance is currently set at USD \$5,534.06 per month based on a family size of 2 at host country and the Company will pay any applicable income taxes on this allowance. This amount will be re-evaluated quarterly and after any salary increase.

Housing allowance

You will be provided with a housing benefit equal to the actual cost of your housing in The Netherlands, up to a maximum of USD \$8,000.00 per month.

Utilities

The Company will pay your utilities in The Netherlands in full, including Broadband Internet access. For telephone, this includes the monthly subscription only. For any business-related calls made from home, please claim reimbursement via the usual expense report process in The Netherlands.

Housing deduction

To offset the cost of your housing, the Company will deduct from your monthly pay an amount equal to the actual monthly cost of your current housing in your home country (including mortgage or rent, property taxes, and insurance costs). The Company expects that, if you own your home, you will rent it for the duration of the Assignment. The housing deduction will commence after you have sold or let your primary residence, or after 90 days of moving into permanent host country housing, whichever occurs first.

Relocation allowance

You will receive a one-time relocation allowance of USD \$51,668.81 and the Company will pay any applicable income taxes on this payment. This allowance is intended to cover incidental costs incurred as a result of your relocation not otherwise reimbursed by the Company. The relocation allowance will be paid after you have:

- · Physically relocated to the host location and have been placed on the expatriate payroll;
- Completed Deloitte Tax LLP's ("Deloitte") and TheMIGroup telephone orientation; and
- · Completed cultural training.

Household goods

The Company will pay for the cost of moving your and your family's household belongings to The Netherlands as well as storage of any personal effects that you do not take to your host location. The size of your shipment is limited and will be communicated to you by a representative at TheMIGroup, the Company's selected vendor for moving your personal effects to The Netherlands.

Spousal allowance

You will be eligible for a spousal assistance allowance calculated at 5% of your annual base salary and G&S differential, capped at the USD \$650.00 per month. Your spousal allowance will be USD \$650.00 per month.

Home leave allowance

An annual home leave cash allowance will be established at the commencement of the Assignment, based on the cost of eight business class tickets to cover you and your family members. The amount of the allowance will be determined by the Company's Enterprise Mobility team at the commencement of the Assignment. The Company will pay any applicable income taxes on this payment.

Automobile benefit/allowance

You will be eligible to participate in the host country car program while on Assignment. Host country HR will contact you with the details.

2

Benefits

You will continue contributing to the US Social Security Administration via home country payroll. For medical and dental insurance as well as an international employee assistance program, you will enroll in the Aetna Global Benefits ("AGB") plan at the commencement of your Assignment. Upon acceptance of your Assignment, log onto www.aetnaglobalbenefits.com. Once logged in, you can view a short, web-based "Virtual Employee Meeting" that will introduce you to the valuable tools and resources that can help you make the most of your AGB plan. Once the forms have been completed, please email your MIGroup relocation manager to complete the enrollment process.

You will continue to receive your Executive Benefit Allowance.

Vacation entitlement

As a Division Executive, you will not accrue vacation pay, but will continue to be entitled to take unlimited vacation time off.

Tax equalization

The Company's Global Mobility Program Tax Equalization Policy General Principles (the "Policy") and respective home country addendum (the "Addendum") will apply during your Assignment. The Policy is intended to keep you in a similar tax position as if you had remained in the US, subject to certain limitations and exceptions referred to in the Policy and Addendum.

You will be provided with a tax orientation with the Company's tax provider, Deloitte, so that the specifics of the Policy can be explained further. However, please refer to the Policy and Addendum for further details on the program and any specific items which may not be covered under the tax equalization program.

Hypothetical Tax will be calculated and deducted from your pay on compensation items that you would have received had you remained in the US. It will be implemented at the onset of your Assignment and will continue for the duration of your Assignment. These items include, but are not limited, to base salary and AIP award. Please refer to the Policy and Addendum for further detail.

Subject to specific limitations and exclusions referred to throughout the Policy and Addendum, the Company will bear the cost of the host country income taxes related to the items of compensation mentioned in this letter. Specific treatment of various items including spousal/dependent income, personal income (loss), termination of company employment and deductions are also addressed in the Policy and Addendum; refer to them for further information.

Tax compliance

Avery Dennison will use the services of Deloitte to prepare your Dutch and applicable US income tax returns for any years you are on Assignment. The Company will prepare your US tax return the year following your return to the US. The Company will pay the cost of this service.

Assignment benefits and allowances

All applicable assignment related benefits and/or allowances shall begin once you have physically relocated to the host location and been placed on the US expatriate payroll.

Relocation administration

Avery Dennison will also pay for the services of TheMIGroup to administer all aspects of your International Assignment. Your primary TheMIGroup relocation manager will be in contact with you shortly.

It is your responsibility to advise the Company if your family size on Assignment changes (e.g., due to change in marital status and/or number of children). Should your family size change, all applicable allowances (e.g., goods and services differential, spousal allowance, home leave allowance) will be reviewed and adjusted in accordance with the GAP.

Repatriation

Avery Dennison will pay the costs associated with your repatriation back to the US (e.g., airfare, household goods), provided you either remain employed by the Company or you have been involuntarily terminated by the Company other than for cause.

Acceptance

In order to acknowledge your voluntary acceptance of this Assignment, please sign and date this document and return it to me. Changes to this letter, your employment status, and your Assignment are only effective if they are in writing and signed by a Human Resources Vice President or another Company Vice President. I wish you the very best with your Assignment in The Netherlands.

| Sincerely, | |
|---|-----------------------|
| /s/ Anne Hill | |
| Anne Hill SVP, CHRO and Communications Officer | |
| /s/ Don Nolan Don Nolan | August 27, 2013 Date |
| Cc: Mark Alders Jessica Del Rio | |

AVERY DENNISON CORPORATION AND SUBSIDIARIES COMPUTATION OF RATIO OF EARNINGS TO FIXED CHARGES

| | Three Months Ended | | | Nine Months Ended | | | | |
|---|--------------------|----------|--------|-------------------|-------|----------|-------|----------|
| | Septen | nber 28, | Septen | nber 29, | Septe | mber 28, | Septe | mber 29, |
| (Dollars in millions) | | 2013 | | 2012 | | 2013 | | 2012 |
| Earnings: | | | | | | | | |
| Income from continuing operations before taxes | \$ | 74.8 | \$ | 54.5 | \$ | 265.4 | \$ | 190.4 |
| Add: Fixed charges from continuing operations (1) | | 21.8 | | 25.3 | | 61.4 | | 77.3 |
| Amortization of capitalized interest | | .9 | | .9 | | 2.7 | | 2.7 |
| Less: Capitalized interest | | (0.5) | | (.6) | | (2.6) | | (2.4) |
| | \$ | 97.0 | \$ | 80.1 | \$ | 326.9 | \$ | 268.0 |
| Fixed charges from continuing operations: (1) | | | | | | | | |
| Interest expense | \$ | 16.0 | \$ | 18.0 | \$ | 43.0 | \$ | 54.9 |
| Capitalized interest | | .5 | | .6 | | 2.6 | | 2.4 |
| Interest portion of leases | | 5.3 | | 6.7 | | 15.8 | | 20.0 |
| | \$ | 21.8 | \$ | 25.3 | \$ | 61.4 | \$ | 77.3 |
| Ratio of earnings to fixed charges | | 4.4 | | 3.2 | | 5.3 | | 3.5 |

The ratios of earnings to fixed charges were computed by dividing earnings by fixed charges from continuing operations. For this purpose, "earnings" consist of income from continuing operations before taxes plus fixed charges from continuing operations and amortization of capitalized interest, less capitalized interest. "Fixed charges from continuing operations" consist of interest expense, capitalized interest and the portion of rent expense (estimated to be 35%) on operating leases deemed representative of interest.

CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

CERTIFICATION

I, Dean A. Scarborough, certify that:

- I have reviewed this quarterly report on Form 10-Q of Avery Dennison Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Dean A. Scarborough
Dean A. Scarborough

Chairman, President and Chief Executive Officer

November 4, 2013

CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

CERTIFICATION

I, Mitchell R. Butier, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Avery Dennison Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Mitchell R. Butier

Mitchell R. Butier

Senior Vice President and
Chief Financial Officer

November 4, 2013

CERTIFICATION OF CHIEF EXECUTIVE OFFICER*

PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to 18 U.S.C. Section 1350, as created by Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned officer of Avery Dennison Corporation (the "Company") hereby certifies, to the best of his knowledge, that:

- (i) The Quarterly Report on Form 10-Q of the Company for the fiscal quarter ended September 28, 2013 (the "Report") fully complies with the requirements of Section 13(a) or Section 15(d), as applicable, of the Securities Exchange Act of 1934, as amended; and
- (ii) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: November 4, 2013

/s/ Dean A. Scarborough

Dean A. Scarborough Chairman, President and Chief Executive Officer

* The above certification accompanies the Company's Quarterly Report on Form 10-Q and is furnished, not filed, as provided in SEC Release 33-8238, dated June 5, 2003.

CERTIFICATION OF CHIEF FINANCIAL OFFICER*

PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to 18 U.S.C. Section 1350, as created by Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned officer of Avery Dennison Corporation (the "Company") hereby certifies, to the best of his knowledge, that:

- (i) the Quarterly Report on Form 10-Q of the Company for the fiscal quarter ended September 28, 2013 (the "Report") fully complies with the requirements of Section 13(a) or Section 15(d), as applicable, of the Securities Exchange Act of 1934, as amended; and
- (ii) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: November 4, 2013

/s/ Mitchell R. Butier

Mitchell R. Butier Senior Vice President and Chief Financial Officer

* The above certification accompanies the Company's Quarterly Report on Form 10-Q and is furnished, not filed, as provided in SEC Release 33-8238, dated June 5, 2003.