Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	OVAL							
	OMB Number:	3235-0287							
l	Estimated average burden								
l	hours per response:	0.5							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* VAN SCHOONENBERG ROBERT G (Last) (First) (Middle) 150 NORTH ORANGE GROVE BOULEVARD						Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY] 3. Date of Earliest Transaction (Month/Day/Year) 11/14/2006									Relationship of Reporting Person heck all applicable) Director X Officer (give title below) Exec.VP/General C			10% Ow Other (s below)	vner	
(Street) PASADE (City)			91103 (Zip)		4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
			ole I - Nor	1						l, Dis	-				1		1			
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		ear)	Execution Date,		Code	sactio e (Inst	n Dispose	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			Securitie Benefici	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	: Direct	7. Nature of Indirect Beneficial Ownership	
							•		Code	v	Amount		A) or D)	Price	Reported Transact (Instr. 3	d tion(s)			(Instr. 4)	
Common Stock				11/14/2006					G		125	5	D	\$0	23	,287		D		
Common Stock				11/15/2006		6			G		38		D	\$0	23	23,249		D		
Common	12/07	12/07/2006				J ⁽¹⁾		145.4	145.435		\$0	4,30	9.508	I		SHARE Plan				
Common Stock					12/07/2006				J ⁽²⁾		244.7	06	A	\$0	5,621.213				Savings Plan	
		-	Table II -								osed of converti				Owned		1	'	'	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date, T	1. Fransaction Code (Instr. 3)		of		6. Date Expirati (Month/	on Da		of Sec Under Deriva	7. Title and Amount of Securities Underlying Derivative Security Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership tt (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	1	Amount or Number of Shares						
Employee Stock Option (Right to Buy)	\$67.795	12/07/2006			A ⁽³⁾		37,676		12/07/2	007	12/07/2016	Comn		37,676	\$0	37,67	6	D		

Explanation of Responses:

- 1. Shares purchased under the Company's SHARE Plan in transactions exempt under Rule 16b-3(c)
- 2. Shares purchased under the Company's Employee Savings Plan in transactions exempt under Rule 16b-3(c)
- 3. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.

By: Irene Marquard For: Robert 12/08/2006 G. van Schoonenberg

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.