FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20549	OMB APPROVAL		
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-	

OMB Number:	3235-0287
Estimated average bur	den
hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MULLIN PETER W					2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
WIOLEIN I ETEK W			AV	AVY									X	Direc	ctor	10	% Owner				
(Last) (First) (Middle)															Office	er (give title w)		ner (specify ow)			
` ′	`	,	viidaic)		3. D	3. Date of Earliest Transaction (Month/Day/Year)											,		•		
MULLIN	CONSUL	ΓING, INC.			04/	04/22/2004															
644 SOU	TH FIGUE	ROA STREET																			
					_ 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable						
(Street)						Line)															
	GELES CA	, c	00017												X Form filed by One Reporting Person						
															Form filed by More than One Reporting Person						
(City)	(St	ate) (Zip)																		
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of S	Security (Inst	r. 3)		2. Trans	action	ction 2A. Deemed 3. 4. Securities Acquired (A									ount of	6. Ownershi					
		-		Date (Month/	Day/Ve:	Execution Date, Pay/Year) if any				Transaction Disposed Of (D) (Instr. 3, Code (Instr. 5)				3, 4 a	4 and Securi			Form: Direc			
(Month)			Dayric	(Month/Day/Year)									Owned Repor		l Following	(I) (Instr. 4)	Ownership				
								V Amount (A) or Bri			ted action(s)				(Instr. 4)						
							Code	٧	Amount		(D)	Price	•	(Instr. 3 and 4)							
Common Stock 04/22/					2/2004				A		200		A	\$	0	24,635		D			
		Ta	ble II - D)erivat	ive S	ecu	rities	Δcaui	ired Di	sno	sed of	or B	enefi	ciall	v Ov	vned					
		10									onvertib				y O	viicu					
1. Title of Derivative	2. Conversion	3. Transaction Date	3A. Deemed Execution Dat if any		4. Transaction				6. Date Exercisable and Expiration Date			7. Title and Amount of			8. Price		9. Number o	of 10. Ownership	11. Nature		
Security	or Exercise	(Month/Day/Year)		·	Code (r. Derivative (I		(Month/Day/Year)			Securities			Security		Securities	Form:	. Beneficial		
(Month/Day/Y					uy/Year) 8)		Securities Acquired			Underlying Derivative				(Instr. 5)		Beneficially Owned	Direct (I				
	Security				(A) or Security (Inst					str. 3	3		Following	(I) (Instr							
		Disposed and 4) of (D)				4)				Reported Transaction	(s)										
							(Instr	tr. 3, 4					(Instr. 4)	()							
				L			and 5)													
														ount							
					or Nun	mber															
							of Sha	res													
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Explanation of Responses:

By: Irene S. Marquard For: Peter W. Mullin

04/22/2004

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.