FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHA	NGES IN B	BENEFICIAL	OWNERSHIP

l	OMB APPRO	VAL
l	OMB Number:	3235-0287
l	Estimated average burde	en
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     OBRYANT DANIEL R				<u> </u>	2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [ AVY ]							(Ch	elationship eck all applic Directo	cable)	g Pers	on(s) to Issu 10% Ow Other (s	ner
(Last) (First) (Middle) 150 N. ORANGE GROVE BLVD.					3. Date of Earliest Transaction (Month/Day/Year) 12/02/2004								below)		nce a	below)	peciny
(Street) PASADENA, CA 91103				4	4. If Amendment, Date of Original Filed (Month/Day/Year)						Line	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting  Person					
(City)	(5	State)	(Zip)														
		Tab	le I - Non-I	Derivati	ve Se	curities	s Acc	quired, D	ispo	osed o	f, or Be	neficiall	y Owned				
Date			. Transactio Date Month/Day/	Execution Date,		Code (Instr. 5)		ed (A) or tr. 3, 4 and	5. Amou Securitie Benefici Owned F Reported	es For ally (D) Following (I) (		m: Direct or Indirect Instr. 4)	7. Nature of Indirect Beneficial Ownership				
						Code V	, ,	Amount	(A) or (D)	Price	Transact	tion(s)			Instr. 4)		
			Table II - De					uired, Dis	•	,		,	Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year	Code	saction (Instr.	of		6. Date Exercisable Expiration Date (Month/Day/Year)			7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	is Blly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)		Date Exercisable	Exp Dat	piration te	Title	Amount or Number of Shares					
Employee Stock Option (Right to	\$59.185	12/02/2004		A <sup>(1)</sup>		51,400		09/02/2014	12/	/02/2014	Common Stock	51,400	\$0	51,400	0	D	

## **Explanation of Responses:**

1. Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established performance criteria

> By: Irene Marquard For: Daniel 12/10/2004 R. O'Bryant

> > Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.