FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* VAN SCHOONENBERG ROBERT G						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION AVY							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
													r (airea titla		10% Ow	· I		
(1.54) (5.54)						-							(give title		Other (s _l below)	респу		
(Last) (First) (Middle) 150 N. ORANGE GROVE BLVD					3. Date of Earliest Transaction (Month/Day/Year) 12/05/2003							Exec.VP/General Counsel/						
(Street)					4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)						
PASADI	ENA C.	A CA 91103									2	X Form filed by One Reporting Person						
(City) (State) (Zi			(Zip)	_								Form filed by More than One Reporting Person				ing		
		Tal	ble I - Non-D	erivativ	re Se	curitie	s Ac	quired, Di	sposed o	f, or Ber	neficiall	y Owned						
Date				Transaction te onth/Day/Y	Execution Date,		3. Transaction Disposed Of (D) (Instr. 3, 4) (Code (Instr. 5)					es Formally (D) (Sollowing (I) (I		m: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership			
									Amount	(A) or (D)	Price	Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)		
			Table II - De (e.ç					uired, Disp s, options,				Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Yea	ate, Transaction Code (Instr.		of E		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares							
Employee Stock Option (Right to	\$55.55	12/04/2003		A		38,950		09/04/2013 ⁽¹⁾	12/04/2013	Common Stock	38,950	\$0	38,950)	D			

Explanation of Responses:

1. Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established performance criteria.

By: Irene S. Marquard For: Robert G. van Schoonenberg

12/05/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.